



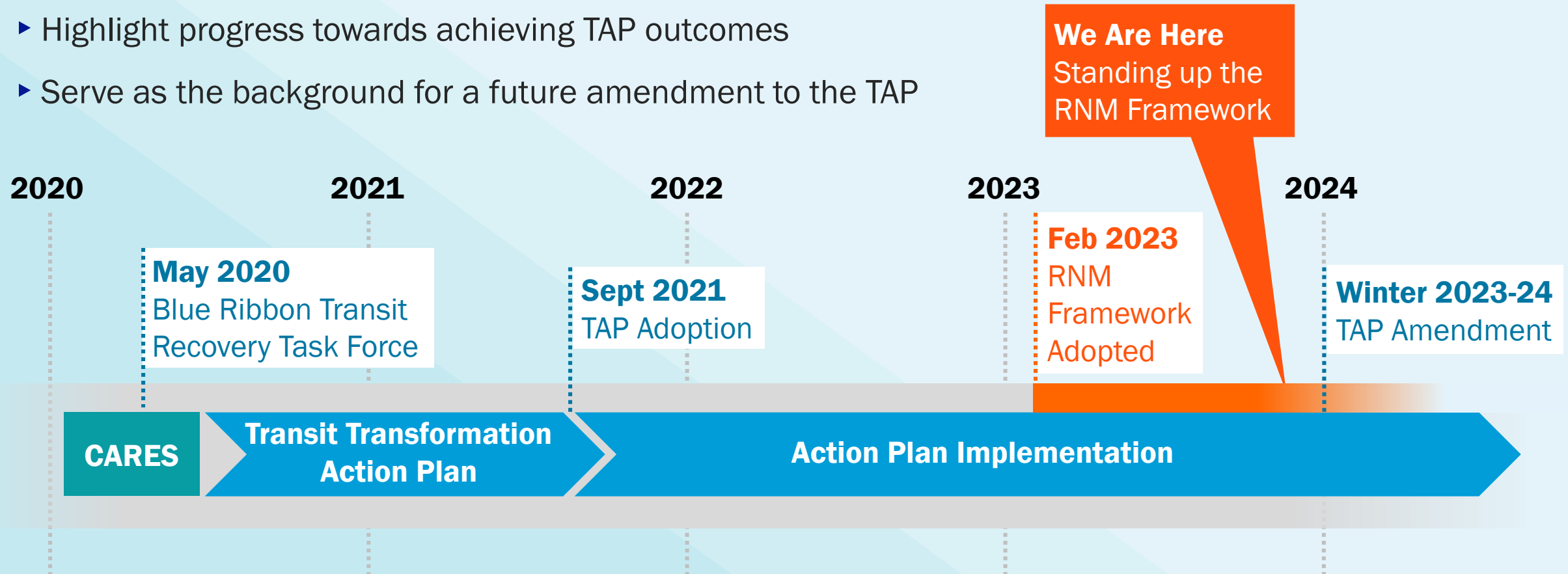
Transit Transformation Action Plan Two-Year Status Update

Regional Network Management Committee
December 8, 2023

TAP Two-Year Status Update

Today's update is a **high-level update** on the overall Transit Transformation Action Plan (TAP) program that will:

- ▶ Highlight progress towards achieving TAP outcomes
- ▶ Serve as the background for a future amendment to the TAP



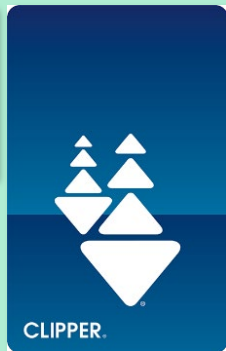
Transit Transformation Action Plan – Desired Outcomes



MTC & Operator Co-PM

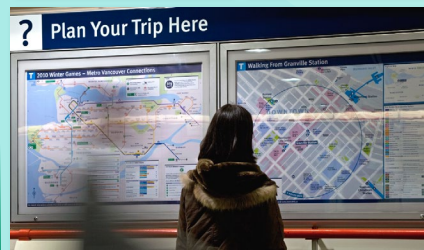
I. Fares and Payment

Simpler, consistent, and equitable fare and payment options.



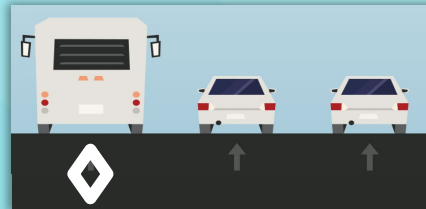
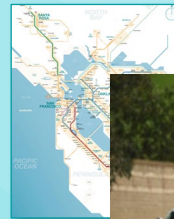
II. Customer Information

Make transit easier to navigate and more convenient.



III. Transit Network

Transit services managed as a unified, efficient, and reliable network.



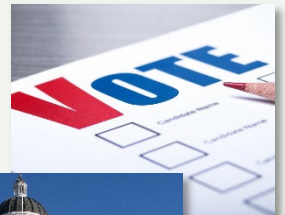
IV. Accessibility

Transit services for older adults, people with disabilities, and those with lower incomes are coordinated efficiently.



V. Funding

Use existing resources more efficiently and secure new, dedicated revenue to meet funding needs.



Updates on Actions: Fares & Payments



Simpler, consistent, and equitable fare and payment options attract more riders.

Results for Riders

- ▶ **Clipper BayPass**
 - ▶ University Students and Affordable Housing Residents (2022-Present)
 - ▶ Pilot with Employers, Transportation Management Associations and Property Managers (2023)
- ▶ **No-Cost and Reduced Cost Interagency Transfer Pilot**
 - ▶ Launch with Next Generation Clipper in Summer 2024

Behind the Scenes

- ▶ MTC and Operator collaboration to develop MOUs
- ▶ Outreach to BayPass customers
- ▶ Program monitoring & evaluation



Updates on Actions: Customer Information

Integrated mapping, signage and real-time schedule information makes transit easier to navigate and more convenient for both new and existing riders

Results for Riders



- ▶ **Regional Mapping & Wayfinding Standards Development**
 - ▶ Spring 2023 – reviewed existing conditions and best practices
 - ▶ Summer/Fall 2023 – surveys, focus groups, and co-creation workshops
 - ▶ Winter 2023-24 - prototypes
- ▶ **Regional Mapping & Wayfinding Standards Implementation**
 - ▶ Deployment throughout the region in 2024 & beyond


Behind the Scenes

- ▶ **Regional Mapping Services Platform**
 - ▶ \$1 million contract awarded January 2023
 - ▶ Platform design in progress


Updates on Actions: Bus Transit Priority

Bay Area transit services are equitably planned and integrally managed as a unified, efficient and reliable network.

Results for Riders

- ▶ **Transit Priority on Arterials: Bus Accelerated Infrastructure Delivery (BusAID)** 
 - ▶ Call for projects to address hotspots; funding awards mid-2024
- ▶ **Near-Term Transit Priority on I-80: Bay Bridge Forward**
 - ▶ HOV Lane Extensions
 - ▶ I-80 Design Alternatives Assessment completed 2023, implementation underway
 - ▶ HOV Lane Hours of Operation & Lane Access Restrictions
 - ▶ Localized Transit Priority/HOV Strategies

Behind the Scenes

- ▶ **Regional Transit Priority Policy** 
- ▶ **Coordination with Caltrans**



Updates on Actions: Bus/Rail Network Management

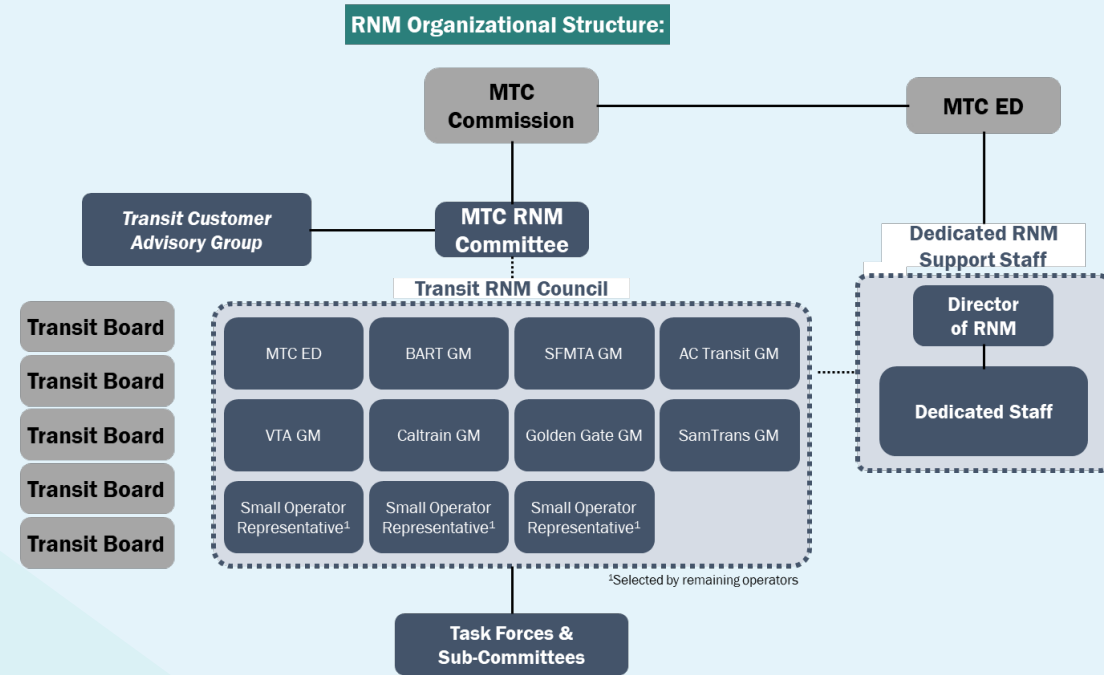
Bay Area transit services are equitably planned and integrally managed as a unified, efficient and reliable network.

Results for Riders

- ▶ **Sub-Regional Transit Integration Efficiency Studies**
 - ▶ Funded; studies and implementation underway in Sonoma, Solano, and Contra Costa
- ▶ **Transit Equity**
 - ▶ TAP Equity Principles adopted January 2021
 - ▶ Integrated on a project-by-project basis

Behind the Scenes

- ▶ **Standing up Regional Network Management**
 - ▶ Framework adopted February 2023; implementation underway
- ▶ **Rail Partnership & Governance Assessment**
 - ▶ Completed March 2023



Updates on Actions: Connected Network Planning & Transit Data

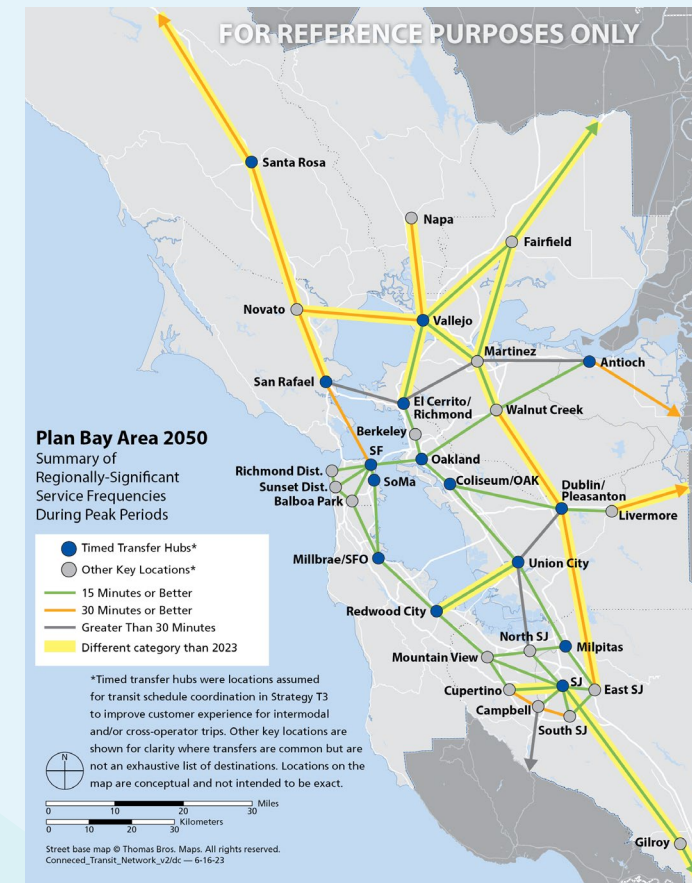
Bay Area transit services are equitably planned and integrally managed as a unified, efficient and reliable network.

Results for Riders

- ▶ Operator-led schedule coordination improvements

Behind the Scenes

- ▶ Transit 2050+ Connected Network Planning
 - ▶ Existing conditions, needs, gaps & opportunities in progress
 - ▶ Project performance assessment & recommended transit network concept mid-2024
- ▶ Improve Real-Time Transit Data
 - ▶ Regional GTFS standards adopted & preliminary assessment in 2022



Updates on Actions: Accessibility

Transit services for older adults, people with disabilities, and those with lower incomes are coordinated efficiently.

Results for Riders

- ▶ **Regional paratransit trips**
 - ▶ One-seat ride pilot program under development
- ▶ **Integrate ADA-paratransit services on Next Generation Clipper**
 - ▶ Contract awarded to Trapeze in Spring 2023; software integration in progress
- ▶ **Standardize eligibility practices for Clipper RTC and ADA-paratransit**
 - ▶ In progress, recommendations in early 2024

Behind the Scenes

- ▶ **Coordinated Plan update**
 - ▶ In final stages, additional engagement and implementation starting 2024

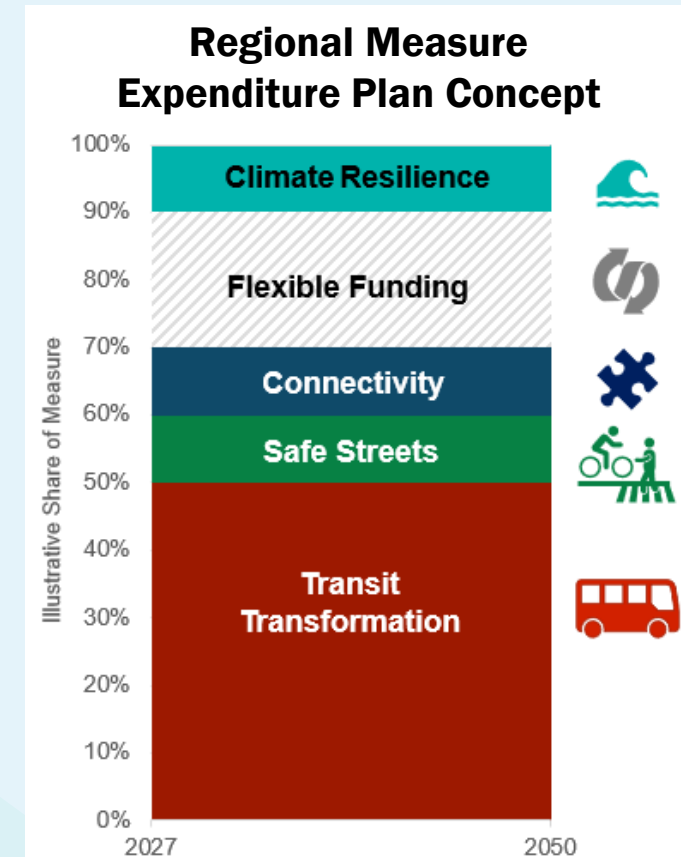


Updates on Actions: Funding

The Bay Area's transit system uses its existing resources more efficiently and secures new, dedicated revenue to meet its capital and operating needs.

Behind the Scenes

- ▶ Initial funding identified for dedicated RNM staff
- ▶ Efforts underway to identify new funding for transit
 - ▶ Stakeholder engagement, polling, and public engagement throughout 2023
 - ▶ Commission approval of enabling legislation in early 2024



Look-Ahead: What's Next?

