

# Advancing Community-Centered Transportation Priorities

## *MTC's Community Action Resource and Empowerment (CARE) Program – Cycle 1 Guidelines*

To: Programming and Allocations Committee

November 8, 2023



ASSOCIATION OF BAY AREA GOVERNMENTS  
METROPOLITAN TRANSPORTATION COMMISSION



# Why?



To enable disadvantaged and under-resourced communities to advance a pipeline of projects that will increase mobility, decrease pollution, expand affordable transportation options, and connect communities to the essential opportunities and resources that will help people thrive.



Support  
Implementation of  
Community Based  
Transportation  
Plans, MTC  
Coordinated Plan, or  
other similar



Affirmatively  
Furthering Fair  
Housing



Accelerate Infill  
Housing



Reduce Vehicle Miles  
Traveled

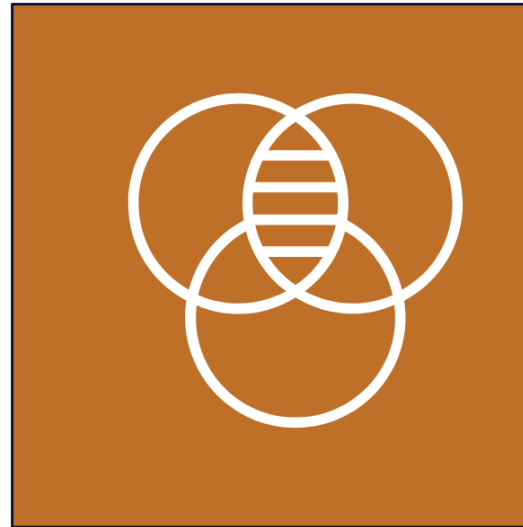


Reduce Greenhouse  
Gas Emissions

# How?



**STRONGER PROJECTS**  
to increase  
competitiveness for  
additional funding



**INTERSECTIONALITY**  
to benefit marginalized  
groups for greater  
impact



**COMMUNITY  
POWER-BUILDING &  
ENGAGEMENT** to  
build collective  
agency, engagement  
and wealth creation



## What?

Through Implementation of **Community Based Transportation Plans (CBTP)**, **MTC Coordinated Plan (CP)**, or other **Local effort**



**Project development technical assistance (TA)**



Advance **CBTP/CP initiatives**



**Participatory Budgeting (PB) Process (TA) and Project Implementation**



High **priority neighborhood-level projects**, promote civic engagement, link planning directly with project implementation



**Community Power-Building and Engagement Technical Assistance & Capacity Building**



Customized outreach and engagement  
Community leadership investment for engagement and education in transit/transportation, housing, climate solutions





# MTC CARE's Funding Overview

- \$21.5 million total from One Bay Area Grant (OBAG 3) and one-time Regional Early Action Plan (REAP 2)
- FY2022-23 through FY2025-26
- For Equity Priority Communities, Priority Dev't Areas, or similar designation



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# Who decides?

## Regional coordination and engagement

### OBAG and REAP 2.0 Framework

- Metropolitan Transportation Commission evaluates and decides on awardees
- Advised and informed by MTC Policy Advisory Council Sub-Committee on Equity and Access

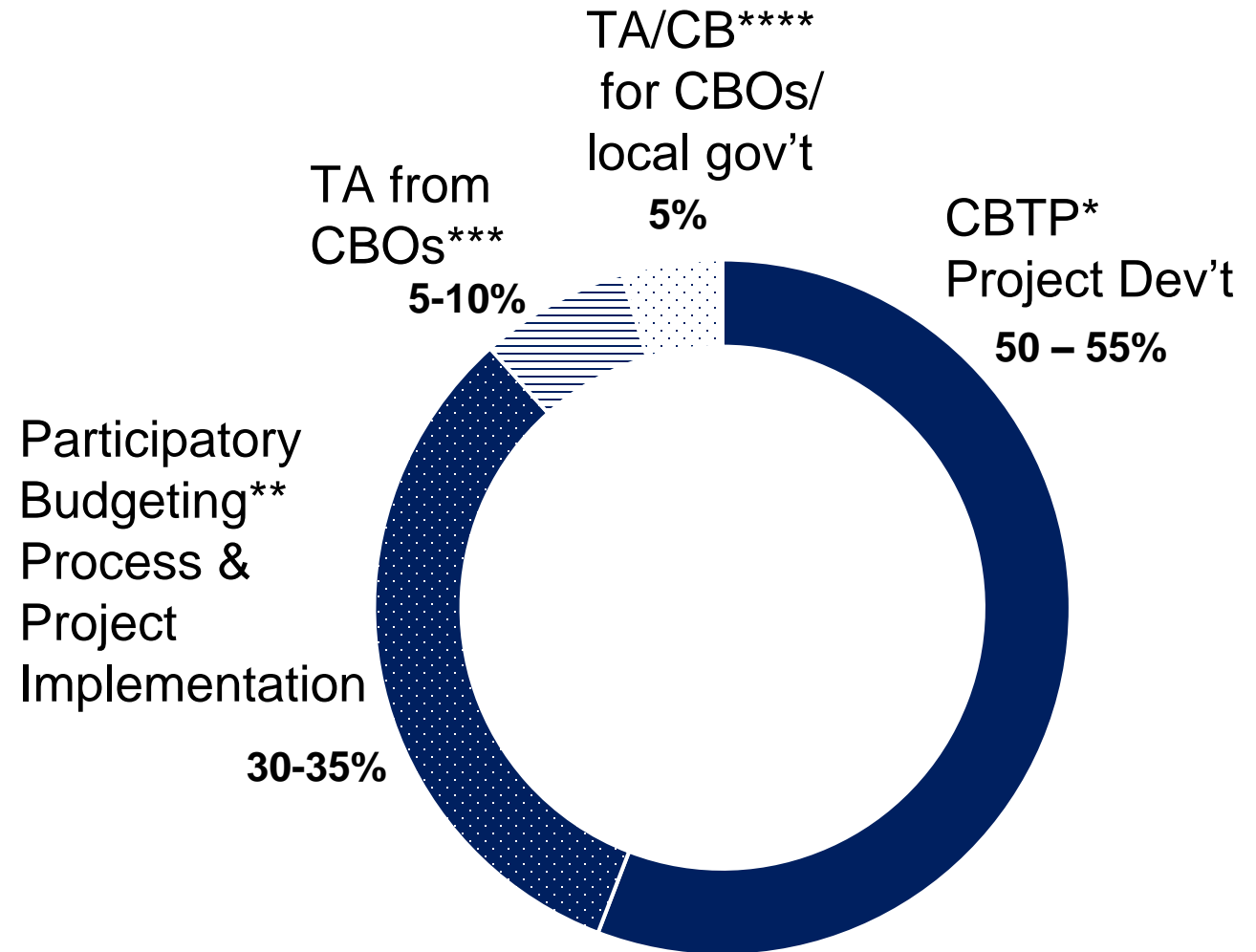
### Engagement w/ Cities and Counties

- Cities and counties conduct public outreach, and counties engage with all their cities as an outreach and screening source.
- MTC staff to inform and engage through existing venues (TFWG, Local Streets and Roads, CTA Planning Directors)



# How would the funds be programmed?

- Regional program with a competitive call for projects process; 3 categories
- Each County will be awarded a target of \$1M
- 5% may be retained by MTC for investments throughout the region



\*Community Based Transportation Plan (or Coordinated Plan or similar designated plan)

\*\*Participatory Budgeting or similar

\*\*\*Technical Assistance for Community Based Organization (CBO)

\*\*\*\*Capacity Building

# Six Big Picture Program Objectives

- Build partnerships and trust to co-create plans and projects to connect communities:
  - Build diverse types of transportation/housing/climate initiatives to meet different needs in population and geography
- Expand the capacity of applicants
- Expand and create new and diverse partnerships among the applicants
- Leverage and align funds
- Identify and assess the needs of applicant teams for longer-term technical assistance and capacity building support; and,
- Support efforts to receive regional, state, federal sources





# Next Steps

- **Commission Action:** Approval of CARE Cycle 1 Program Guidelines
- Launch Call for Projects and host information sessions in coordination with the County Transportation Agencies
- Collaborate with community stakeholders in further shaping Category 3 – Power-building and Engagement

