



Bay Area Metro Center
375 Beale Street
San Francisco, CA 94105

Meeting Minutes - Draft

Clipper Executive Board

Robert Powers, Chair

April Chan, Vice Chair

Monday, August 28, 2023

1:00 PM

BART Board Room
2150 Webster Street, 1st Floor
Oakland, CA 94612

The Clipper Executive Board is scheduled to meet at 1:00 p.m. or immediately following the 12:30 p.m. Fare Integration Task Force meeting.

Meeting attendees may opt to attend in person for public comment and observation in the BART Board Room, at 2150 Webster Street, 1st Floor Oakland, CA 94612.

Members of the public participating by Zoom wishing to speak should use the “raise hand” feature or dial *9. When called upon, unmute yourself or dial *6. In order to get the full Zoom experience, please make sure your application is up to date. In-person attendees must adhere to posted public health protocols while in the building. Members of the public are encouraged to participate remotely via Zoom at the following link or phone number.

Attendee Link: <https://us06web.zoom.us/j/87023829681>

iPhone One-Tap: +16699006833,,87023829681# US (San Jose)

Join by Telephone (for higher quality, dial a number based on your current location) US:
888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 870 2382 9681

International numbers available: <https://us06web.zoom.us/j/87023829681>

Detailed instructions on participating via Zoom are available at:

<https://mtc.ca.gov/how-provide-public-comment-board-meeting-zoom>

Members of the public may participate by phone or Zoom or may submit comments by email at info@bayareametro.gov by 5:00 p.m. the day before the scheduled meeting date. Please include the committee or board meeting name and agenda item number in the subject line. Due to the current circumstances there may be limited opportunity to address comments during the meeting. All comments received will be submitted into the record.

1. Call Meeting to Order / Roll Call / Confirm Quorum

Present: 9 - Board Member Mulligan, Board Member Hursh, Chair Powers, Board Member Tumlin, Board Member Gonot, Board Member Churchill, Board Member Chan, Board Member Fremier, and Board Member Cumins

2. Consent Calendar

Upon the motion by Board Member Fremier and second by Board Member Hursh, the Consent Calendar was unanimously approved. The motion carried by the following vote:

Aye: 9 - Board Member Mulligan, Board Member Hursh, Chair Powers, Board Member Tumlin, Board Member Gonot, Board Member Churchill, Board Member Chan, Board Member Fremier and Board Member Cumins

2a. [23-0983](#) Minutes of the June 26, 2023 Meeting

Action: Board Approval

Attachments: [2a_23-0983_06-26-2023_Clipper_Executive_Board_Meeting_Minutes.pdf](#)

2b. [23-0999](#) Regional Transit Connection (RTC) Clipper® Access Eligibility Expansion

Recommendation to approve a policy update to the RTC Clipper Access program to include an additional eligibility option for customers to use through the regional Americans with Disabilities Act (ADA) -Paratransit certification.

Action: Board Approval

Presenter: Lydia Elias

Attachments: [2bi_23-0999_Summary_Sheet_RTC_Clipper_Access_Eligibility_Add_ADA-Paratransit.pdf](#)
[2bij_23-0999_Attachment_A_RTC_Clipper_Access-ADA_Paratransit_as_an_Eligibility_Category.pdf](#)

3. Approval

- 3a. [23-0984](#) Supplier Panel - 2023 Next Generation Clipper® (C2) Limited-Use Contactless Smart Cards (Fare Tickets) Bench - Cycle 1 (ASK-intTag LLC dba Paragon ID; CONFIDEX INC; EDM Technology, Inc.; Nagels North America LLC; and RFID Canada Inc.)

Committee approval of a pre-qualified panel of suppliers (“Supplier Bench”) with which MTC and the region’s transit operators may contract to provide Limited-Use Contactless Smart Cards (Fare Tickets) for C2 on an as-needed basis for a five-year period ending June 30, 2028, with an option to extend for an additional two-year period to June 30, 2030. The recommended firms are listed in Attachment A.

Action: Board Approval

Presenter: Kelley Jackson

Attachments: [3a_23-0984_Summary_Sheet_C2_LU_Ticket_Supplier_Bench_CEB.pdf](#)

Aleta Dupree spoke on this item.

Upon the motion by Board Member Chan and second by Board Member Churchill, the Supplier Panel - 2023 Next Generation Clipper® Limited-Use Contactless Smart Cards Bench - Cycle 1 (ASK-intTag LLC dba Paragon ID; CONFIDEX INC; EDM Technology, Inc.; Nagels North America LLC; and RFID Canada Inc.) was unanimously approved. The motion carried by the following vote:

- Aye:** 9 - Board Member Mulligan, Board Member Hursh, Chair Powers, Board Member Tumlin, Board Member Gonot, Board Member Churchill, Board Member Chan, Board Member Fremier and Board Member Cumins

4. Information

4a. [23-0985](#) Clipper® Schedule, Implementation, and Deployment Update

Update on key developments related to the implementation of the current and Next Generation Clipper System (C2).

Action: Information

Presenter: Jason Weinstein

Attachments: [4a Clipper Schedule and Implementation Update v1.pdf](#)

[4ai CEB Status Report 2023-08-28 v4.pdf](#)

[4aiii Clipper Next Generation Equipment Pilot Installation Pictures v1.pdf](#)

The following individuals spoke on this item:

Adina Levin, Seamless Bay Area and MTC Policy Advisory Council; and Aleta Dupree.

4b. [23-0986](#) Current Clipper® Operations and Performance Update

Update on current Clipper system operations and performance; Clipper staff last updated the Clipper Executive Board (CEB) on the ongoing work and projects related to the current Clipper system at the Board's June 2023 meeting.

Action: Information

Presenter: Edward Meng

Attachments: [4bi 23-0986 Summary Sheet Current Clipper Operations and Performance Update.pdf](#)

[4bii 23-0986 PowerPoint Clipper Data Clipper Executive Board.pdf](#)

The following individuals spoke on this item:

Aleta Dupree and Veda Florez, MTC Policy Advisory Council.

4c. [23-1001](#) Next Generation Clipper® Marketing Plan

Update on the Next Generation Clipper marketing plan and discuss the key challenges, audiences addressed, messaging, tactics, key communication vehicles, as well as the timeline for executing this plan.

Action: Information

Presenter: Lysa Hale

Attachments: [4c 23-1001 Summary Sheet Next-Generation Clipper Marketing Plan.pdf](#)

The following individuals spoke on this item:
Aleta Dupree, Adina Levin, Anne Olivia Eldred, Veda Florez, and Howard Wong.

5. Executive Director's Report-Kuester

Adina Levin spoke on this item.

6. Public Comment / Other Business

Aleta Dupree was called to speak.

7. Adjournment / Next Meeting

The next meeting of the Clipper® Executive Board will be held Monday, September 18, 2023, at Bay Area Metro Center, Board Room 1st Floor, 375 Beale Street, San Francisco CA 94105. Any changes to the schedule will be duly noticed to the public.