

# Meeting Agenda

## Fare Integration Task Force

*Members:*

*Michael Hursh, Chair Denis Mulligan, Vice Chair*

*April Chan, Michelle Bouchard, Bill Churchill, Eddy Cumins,  
Andrew B. Fremier, Carolyn M. Gonot, Daryl Halls, Kate Miller,  
Robert Powers, Jeffrey Tumlin, and Christy Wegener*

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Monday, April 24, 2023

12:30 PM

Board Room - 1st Floor

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This meeting shall consist of a simultaneous teleconference call at the following location(s):  
NVRTA's office, JoAnn Busenbark Boardroom, 625 Burnell Street, Napa CA 94559  
STA Office, Mankas Conference Room, 423 Main Street, Suisun City, CA 94585

Meeting attendees may opt to attend in person for public comment and observation at 375 Beale Street, Board Room (1st Floor). In-person attendees must adhere to posted public health protocols while in the building.

The meeting webcast will be available at <http://mtc.ca.gov/whats-happening/meetings>

Members of the public are encouraged to participate remotely via Zoom at the following link or phone number. Committee Members and members of the public participating by Zoom wishing to speak should use the "raise hand" feature or dial \*9. When called upon, unmute yourself or dial \*6. In order to get the full Zoom experience, please make sure your application is up to date.

Attendee Link: <https://bayareametro.zoom.us/j/83383502148>

iPhone One-Tap: US:US: +13462487799,,83383502148# or +12532050468,,83383502148#

Join by Telephone (for higher quality, dial a number based on your current location) US:  
888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

Webinar ID: 833 8350 2148

International numbers available: <https://bayareametro.zoom.us/j/83383502148>

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Members of the public may participate by phone or Zoom or may submit comments by email at [info@bayareametro.gov](mailto:info@bayareametro.gov) by 5:00 p.m. the day before the scheduled meeting date. Please include the committee or board meeting name and agenda item number in the subject line. Due to the current circumstances there may be limited opportunity to address comments during the meeting. All comments received will be submitted into the record.

## 1. Call Meeting to Order / Roll Call / Confirm Quorum

*Quorum: A quorum of this committee shall be a majority of its regular voting members (7).*

## 2. Chair Introduction / Remarks-Hursh

## 3. Consent Calendar

- 3a. [23-0479](#) Approval of the Minutes from the March 27, 2023 Meeting

**Action:** Approval

**Attachments:** [3a\\_Minutes from the March 27, 2023 Meeting](#)

## 4. Information

- 4a. [23-0477](#) Clipper® START Pilot Update

Staff will present evaluation results of the Clipper® START means-based transit fare discount program pilot and proposed recommendations for extending the pilot program beyond the current sunset date of June 2023.

**Action:** Information

**Presenter:** Melanie Choy (MTC) and Judis Santos (MTC)

**Attachments:** [4a 23-0477 Clipper FITF Clipper START Memo](#)

[4ai 23-0477 Clipper START Presentation](#)

- 4b. [23-0480](#) Clipper® BayPass Pilot Program

Staff will present an update on the Clipper® BayPass Pilot Program including initial findings from Phase 1 of the Pilot now underway at affordable housing communities and educational institutions as well as discuss an approach for Phase 2 of the Pilot targeting other types of employers.

**Action:** Information

**Presenter:** Ryan Reeves (BART) and Terence Lee (MTC)

**Attachments:** [4b 23-0480 Clipper BayPass](#)

[4bi Clipper BayPass Presentation](#)

## 5. Public Comment / Other Business

*Task Force Members and members of the public participating by Zoom wishing to speak should use the "raise hand" feature or dial \*9. When called upon, unmute yourself or dial \*6.*

## 6. Adjournment / Next Meeting

*The next meeting of the Fare Integration Task Force will be held at a time and location to be duly noticed.*

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**Public Comment:** The public is encouraged to comment on agenda items at Committee meetings by completing a request-to-speak card (available from staff) and passing it to the Committee secretary. Public comment may be limited by any of the procedures set forth in Section 3.09 of MTC's Procedures Manual (Resolution No. 1058, Revised) if, in the chair's judgment, it is necessary to maintain the orderly flow of business.

**Meeting Conduct:** If this meeting is willfully interrupted or disrupted by one or more persons rendering orderly conduct of the meeting unfeasible, the Chair may order the removal of individuals who are willfully disrupting the meeting. Such individuals may be arrested. If order cannot be restored by such removal, the members of the Committee may direct that the meeting room be cleared (except for representatives of the press or other news media not participating in the disturbance), and the session may continue.

**Record of Meeting:** Committee meetings are recorded. Copies of recordings are available at a nominal charge, or recordings may be listened to at MTC offices by appointment. Audiocasts are maintained on MTC's Web site ([mtc.ca.gov](http://mtc.ca.gov)) for public review for at least one year.

**Accessibility and Title VI:** MTC provides services/accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Commission matters. For accommodations or translations assistance, please call 415.778.6757 or 415.778.6769 for TDD/TTY. We require three working days' notice to accommodate your request.

**可及性和法令第六章:** MTC 根據要求向希望來委員會討論有關事宜的殘疾人士及英語有限者提供服務/方便。需要便利設施或翻譯協助者，請致電 415.778.6757 或 415.778.6769 TDD / TTY。我們要求您在三個工作日前告知，以滿足您的要求。

**Acceso y el Título VI:** La MTC puede proveer asistencia/facilitar la comunicación a las personas discapacitadas y los individuos con conocimiento limitado del inglés quienes quieran dirigirse a la Comisión. Para solicitar asistencia, por favor llame al número 415.778.6757 o al 415.778.6769 para TDD/TTY. Requerimos que solicite asistencia con tres días hábiles de anticipación para poderle proveer asistencia.

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Attachments are sent to Committee members, key staff and others as appropriate. Copies will be available at the meeting.

All items on the agenda are subject to action and/or change by the Committee. Actions recommended by staff are subject to change by the Committee.

# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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**File #:** 23-0479      **Version:** 1      **Name:**  
**Type:** Minutes      **Status:** Consent  
**File created:** 3/9/2023      **In control:** Fare Integration Task Force  
**On agenda:** 4/24/2023      **Final action:**  
**Title:** Approval of the Minutes from the March 27, 2023 Meeting  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** [3a\\_Minutes from the March 27, 2023 Meeting](#)

Date	Ver.	Action By	Action	Result
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**Subject:**  
Approval of the Minutes from the March 27, 2023 Meeting

**Recommended Action:**  
Approval

**Attachments:**

## Meeting Minutes - Draft

### Fare Integration Task Force

*Members:*

*Michael Hursh, Chair Denis Mulligan, Vice Chair*

*April Chan, Michelle Bouchard, Bill Churchill, Eddy Cumins,  
Andrew B. Fremier, Carolyn M. Gonot, Daryl Halls, Kate Miller,  
Robert Powers, Jeffrey Tumlin, and Christy Wegener*

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Monday, March 27, 2023

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Board Room - 1st Floor

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Attendee Link: <https://bayareametro.zoom.us/j/89961025331>

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Diana Hammons acted as a delegate and voting member of the Task Force in place of Member Jeffrey Tumlin. Attendance and Actions noted below as “Tumlin” were taken by Hammons.

Greg Richardson acted as a delegate and voting member of the Task Force in place of Member Carolyn Gonot. Attendance and Actions noted below as “Gonot” were taken by Richardson.

Millie Tolleson acted as a delegate and voting member of the Task Force in place of Member April Chan. Attendance and Actions noted below as “Chan” were taken by Tolleson.

Carol Kuester acted as a delegate and voting member of the Task Force in place of Member Andrew Fremier. Attendance and Actions noted below as “Fremier” were taken by Kuester.

Ron Grassi acted as a delegate and voting member of the Task Force in place of Member Daryl Halls. Attendance and Actions noted below as “Halls” were taken by Grassi.

### 1. Call Meeting to Order / Roll Call / Confirm Quorum

- Present:** 10 - Chair Hursh, Task Force Member Halls, Vice Chair Mulligan, Task Force Member Powers, Task Force Member Tumlin, Task Force Member Gonot, Task Force Member Churchill, Task Force Member Wegener, Task Force Member Chan, and Task Force Member Fremier
- Absent:** 3 - Task Force Member Miller, Task Force Member Bouchard, and Task Force Member Cumins

### 2. Chair’s Introduction / Remarks - Hursh

### 3. Consent Calendar

**Upon the motion by Task Force Member Powers and seconded by Vice Chair Mulligan, the Consent Calendar was unanimously approved. The motion carried by the following vote:**

- Aye:** 10 - Chair Hursh, Task Force Member Halls, Vice Chair Mulligan, Task Force Member Powers, Task Force Member Tumlin, Task Force Member Gonot, Task Force Member Churchill, Task Force Member Wegener, Task Force Member Chan and Task Force Member Fremier
- Absent:** 3 - Task Force Member Miller, Task Force Member Bouchard and Task Force Member Cumins

#### 3a. [23-0475](#) Approval of the Minutes from the January 23, 2023 Meeting

**Action:** Approval

**Attachments:** [FITF Minutes from January 23, 2023](#)

#### 4. Approval

4a. [23-0476](#) No/Reduced Cost Interagency Transfer Policy Pilot

Staff will provide the Task Force with an overview of the proposed No/Reduced Cost Interagency Transfer Policy Pilot which would provide customers with a transfer discount of up to \$2.50 when making an interagency transfer.

**Action:** Approval

**Presenter:** William Bacon (MTC) and Michael Eiseman (BART)

**Attachments:** [04a No&Reduced Cost Interagency Transfer Policy Pilot](#)  
[04ai Presentation-No&Reduced Cost Interagency Transfer Policy Pilot](#)  
[04aii Attachment A](#)

The following individuals spoke on this Item:

Aleta Dupree; Hazel Court; Raul Maldonado; Siddharth Kotapati; Adina Levin; Elijah Burckin; Sprague; and Howard Wong.

**Upon the motion by Vice Chair Mulligan and seconded by Task Force Member Churchill, No/Reduced Cost Interagency Transfer Policy Pilot was approved. The motion carried by the following vote:**

**Aye:** 10 - Chair Hursh, Task Force Member Halls, Vice Chair Mulligan, Task Force Member Powers, Task Force Member Tumlin, Task Force Member Gonot, Task Force Member Churchill, Task Force Member Wegener, Task Force Member Chan and Task Force Member Fremier

**Absent:** 3 - Task Force Member Miller, Task Force Member Bouchard and Task Force Member Cumins

#### 5. Public Comment/Other Business

The following individuals spoke on this Item:

Aleta Dupree.

#### 6. Adjournment / Next Meeting

**The next meeting of the Fare Integration Task Force will be held at a time and location to be duly noticed.**

# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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**File #:** 23-0477      **Version:** 1      **Name:**  
**Type:** Report      **Status:** Informational  
**File created:** 3/8/2023      **In control:** Fare Integration Task Force  
**On agenda:** 4/24/2023      **Final action:**  
**Title:** Clipper® START Pilot Update

Staff will present evaluation results of the Clipper® START means-based transit fare discount program pilot and proposed recommendations for extending the pilot program beyond the current sunset date of June 2023.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [4a 23-0477 Clipper FITF Clipper START Memo](#)  
[4ai 23-0477 Clipper START Presentation](#)

Date	Ver.	Action By	Action	Result
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**Subject:**

Clipper® START Pilot Update

Staff will present evaluation results of the Clipper® START means-based transit fare discount program pilot and proposed recommendations for extending the pilot program beyond the current sunset date of June 2023.

**Presenter:**

Melanie Choy (MTC) and Judis Santos (MTC)

**Recommended Action:**

Information

**Attachments:**



# Clipper® Executive Board Fare Integration Task Force

April 24, 2023

Agenda Item 4a

## Clipper® START Pilot Update

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### **Subject:**

Staff will present key evaluation results of the Clipper START means-based transit fare discount program pilot and proposed recommendations for extending the pilot program beyond the current sunset date of June 2023.

### **Background:**

In May 2018, the Commission adopted Resolution No. 4320, establishing the framework for the Regional Means-Based Transit Fare Pilot Program. Branded as Clipper START, the regional means-based transit fare discount program seeks to increase access to opportunity and improve transportation affordability for adult transit passengers who earn a lower income. The Clipper START program was the first of its kind in the region.

The three-year pilot program was launched on July 15, 2020, with transit agencies offering a 20 or 50 percent discount on single-ride fares for eligible adults who earn at or under 200 percent of the federal poverty level (FPL). MTC sets aside funding annually to administer the program and to defray a portion of operators' revenue losses. Additionally, a pilot program evaluation was conducted to assess program delivery components and impacts on advancing equity to learn and continually improve the program.

Preliminary results of pilot have been shared with transit operator staff, with the technical memo to be available in May 2023. At the April Fare Integration Task Force meeting, MTC staff will present pilot program recommendations based on findings from the evaluation. As the region continues to advance the Clipper START program, a commitment for close collaboration between MTC and operators is essential for a cohesive and more impactful program.

### **Next Steps:**

Based on input from technical working groups, Equity and Access Subcommittee, and the Fare Integration Task Force, MTC staff anticipates bringing a recommendation on pilot program to the Commission in May.

**Issues:**

None identified.

**Recommendations:**

Information

**Attachments:**

- Attachment A: Presentation

J:\COMMITTEE\Clipper Executive Board\Subcommittee\Fare Integration Task Force\2023\2023\_04\_24\4a 23-0477  
Clipper\_FITF\_Clipper START.docx



## The Evolution of the Clipper START Pilot: Two-Year Findings and Recommendations

CLIPPER. **START.** ▶▶▶

Presented to: Fare Integration Task Force  
April 24, 2023

# CLIPPER START ADDRESSES THE SYSTEMIC CHALLENGES IN THE REGION



 **Discounted Fares**

**Societal Inequities**

**Barriers to Transit Access**



**Affordability**

# THE CLIPPER START PILOT

- 3-year pilot on regional means-based per-ride transit fare discount
  - Eligibility = Age 19-64, < 200% of Federal Poverty Level for household income
- Goals:
  - Make transit **more affordable** to individuals earning low-income
  - Develop implementation options that are **financially viable and administratively feasible**
  - Move towards a more **consistent regional standard** for fare discounts

## 20% DISCOUNT (13)



## 50% DISCOUNT (8)



# DEFINING & MEASURING THE PILOT

## Evaluation Framework

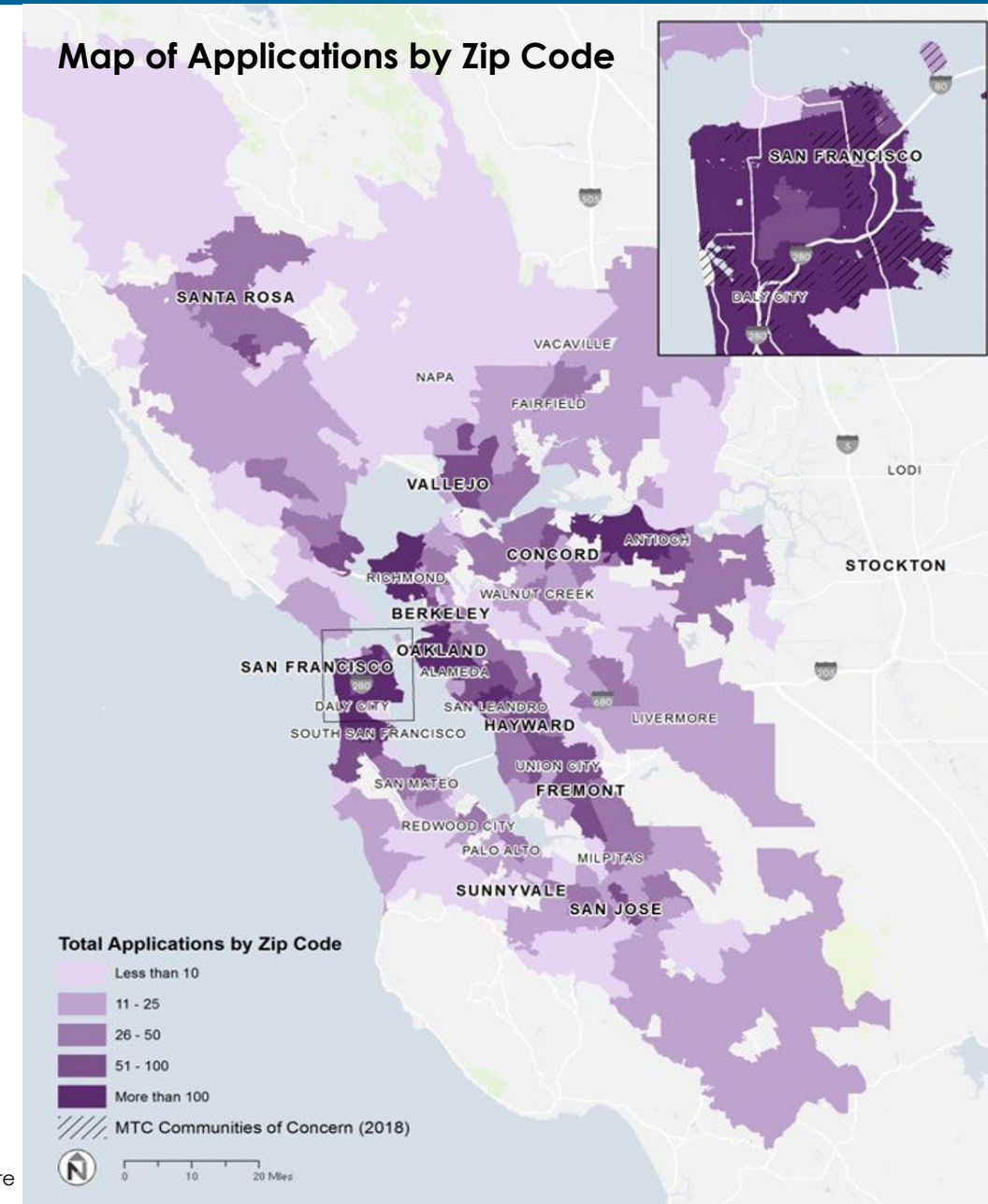


## Key Pilot Statistics

Outputs	July 2020- July 2022	To March 2023
Applications Submitted	15,000	21,500
Program Enrollees	13,000	19,000
Active Program Users	9,800	13,800
Number of Trips	1.1 million	1.8 million
Number of Transfers	249,333	430,000

# KEY LEARNINGS

- Program is **reaching critical populations**
  - People with household incomes less than \$20K (57%), women (59%), and people identifying as Asian or Hispanic (62%) are the majority of enrollees
- **Increased mobility:** Most riders are taking more trips
  - Average participant trip frequency is up to 5.6 trips per week
- **Increased affordability:** Trip rate higher than application rate for those HH income between \$5,000 - \$30,000
- Uptake, Uptake, Uptake
  - Multiple strategies to increase program participation
  - Opportunities for all...



# STRATEGIES FROM THE EVALUATION

## MTC Staff Assessment

Strategies and Staff Response

	ACCEPT: Supports project goals and aligns with agency priorities.	REJECT: Does not align with project goal(s).	ASSESS: Define and measure options, listen and learn about feasibility, benefits and risks. Develop scope and timeline for assessment.
Auto-Enroll			✓
Self-Verification		✓	
Increase Income Eligibility			✓
Consistent Discount	✓		
Fare cap/Accumulator			✓
Customer-focused, collective approach (Engagement, Education, Equity Partnerships)	✓		
Marketing strategy and materials review	✓		



# PROPOSED RECOMMENDATION: CLIPPER START FRAMEWORK

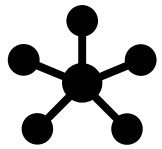
## Original Framework: Res. 4320



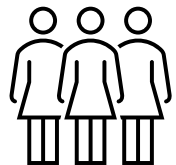
Transit Agency Participation – Voluntary



Two Discount Options: 20% or 50%



Centrally Administered on Clipper



Participant Eligibility: At/below 200% Federal Poverty Level



Discount applied to single per trip fare

## Proposed Changes:



Extend the Pilot program through June 30, 2025.



Revise Subsidy approach. Upfront one-time payment covering two years of Pilot extension.



Title VI remains transit agency responsibility. MTC in a support role.

# Current State of MTC Funding Contributions

- Quarterly reimbursement payments to operators
- Funded through LCTOP and STA funds
- Funds administrative and fare subsidy costs



**<\$0.5 million**

**Reimbursements to date**

(\$0.7 million projected reimbursements by June 2023)



**\$1 million/yr.**

**Administrative Cost**

# Proposed Fare Subsidy Approach

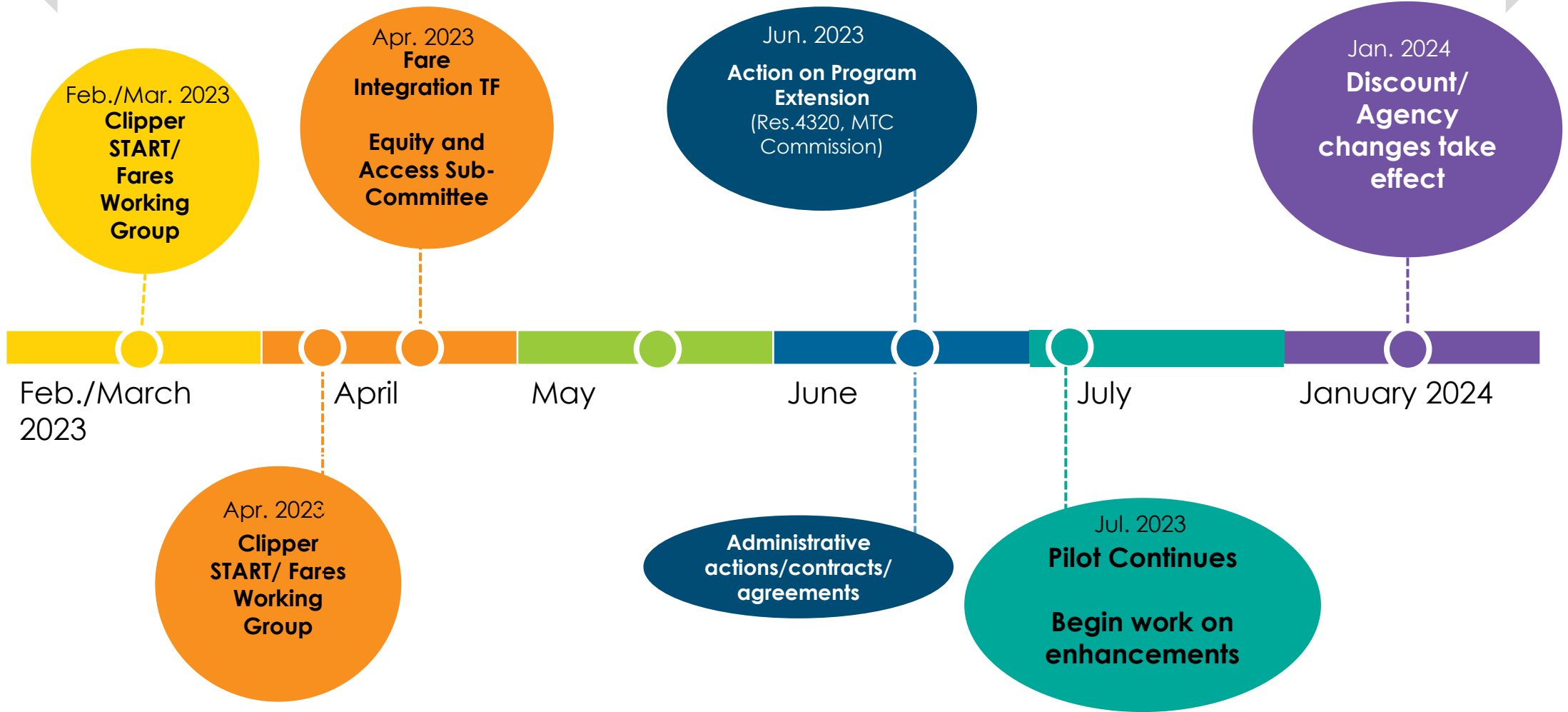
- One-time upfront payment covering 2 years of the Pilot Extension
- Goals:
  - Incentivize participation and consistency
  - Minimize financial risk for operators and processing of reimbursements
- Baseline Funding Distribution formula
  - Up to half of the 50% discount eligible for reimbursement
  - Funding credit for early adopters of the 50% discount
  - Guaranteed minimum (\$15,000)
  - Estimated percentage (0-25%) for anticipated increased usage
  - Buffer to offset any underestimations

# DISCUSSION AND SUMMARY

## Recommendations:

- 1) Extend Pilot Program for an additional 2 years (until June 30, 2025)
  
- 2) During the 2-year extension
  - Implement, in partnership with transit operators, marketing/outreach/engagement strategies to increase program usage (3E's+M)
  - Assess strategies to simplify and potentially expand access to the benefit
  - Innovate and deploy different strategies to increase reach and remove barriers - make it easier to participate in the Pilot that meets program goals.
  
- 3) Fare Subsidy Modifications
  - 1) Support the approach of a one-time estimated payment with minimum guarantees. MTC and Transit Operator staff to finalize formula and amounts by Summer 2023.

# Complementary Transit Agency Board Actions



## NEXT STEPS

# Metropolitan Transportation Commission

375 Beale Street, Suite 800  
San Francisco, CA 94105

## Legislation Details (With Text)

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**File #:** 23-0480      **Version:** 1      **Name:**  
**Type:** Report      **Status:** Informational  
**File created:** 3/9/2023      **In control:** Fare Integration Task Force  
**On agenda:** 4/24/2023      **Final action:**  
**Title:** Clipper® BayPass Pilot Program

Staff will present an update on the Clipper® BayPass Pilot Program including initial findings from Phase 1 of the Pilot now underway at affordable housing communities and educational institutions as well as discuss an approach for Phase 2 of the Pilot targeting other types of employers.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** [4b 23-0480 Clipper BayPass](#)  
[4bi Clipper BayPass Presentation](#)

Date	Ver.	Action By	Action	Result
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**Subject:**

Clipper® BayPass Pilot Program

Staff will present an update on the Clipper® BayPass Pilot Program including initial findings from Phase 1 of the Pilot now underway at affordable housing communities and educational institutions as well as discuss an approach for Phase 2 of the Pilot targeting other types of employers.

**Presenter:**

Ryan Reeves (BART) and Terence Lee (MTC)

**Recommended Action:**

Information

**Attachments:**

# Clipper® Executive Board Fare Integration Task Force

April 24, 2023

Agenda Item 4b

## Clipper® BayPass Pilot Program

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### **Subject:**

The project management team will present an update on the Clipper® BayPass Pilot Program including initial findings from Phase 1 of the Pilot now underway at affordable housing communities and educational institutions as well as discuss an approach for Phase 2 of the Pilot targeting other types of employers.

### **Background:**

In August 2022, the first phase of the Clipper® BayPass pilot was launched at four higher education institutions – University of California Berkeley, San Francisco State University, San Jose State University, and Santa Rosa Junior College. Clipper® BayPass cards that enabled unlimited accesses to all transit services in the Bay Area were made available to a randomized selection representing approximately 25% of the population at UCB, SFSU, and SJSU; while the remaining 75% were provided with access to a single-agency pass as usual. At SRJC, passes were made available to the first 5,000 students who enrolled. In November 2022, the pilot was launched at MidPen Housing properties across the region.

Preliminary data suggests that the Clipper® BayPass has a generally positive effect on transit ridership. Based on initial findings from the randomized control trial, students with the Clipper® BayPass are on average taking 29-39% more transit trips than students with a single agency pass. Preliminary findings from a survey deployed in the fall also show attitudes consistent with a positive effect on transit usage. The project team will continue its Phase 1 evaluation and report back to the Task Force as findings are available.

The project team is also preparing for the implementation of Phase 2 of the Clipper® BayPass pilot, in which the pass will be sold to participating employers and organizations. A soft launch is scheduled for summer 2023 up to 5,000 individuals across 1-3 organizations. This limited-scale initial launch is proposed to mitigate any revenue risk and to ensure that the \$1M in

identified backstop funding is sufficient to fully reimburse transit operators for trips taken with Clipper® BayPass. A broader launch with up to 15,000 individuals across approximately eight organizations will follow. An MOU between MTC and transit operators is under development to more formally codify program mechanics and govern revenue distribution plans for the broader launch. Updates to the Phase 2 implementation plan will be brought to the Fare Integration Task Force as they become available.

**Recommendations:**

Information item only

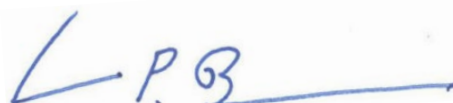
**Attachments:**

- Presentation slides



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Michael Eiseman, Co-Project Manager, BART



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William Bacon, Co-Project Manager, MTC



## Clipper BayPass Update

Fare Integration Task Force - Agenda Item 4b

April 24, 2023





# Agenda



1. Phase 1 – Preliminary Evaluation Findings
2. Phase 2 - Implementation Update

# Clipper BayPass



**Unlimited regional transit pass for rides on all bus, rail and ferry services in the Bay Area - anytime, anywhere**



**Phase 1:**  
Pilot with University Students  
and Affordable Housing  
Residents  
*Launched 2022*

**Phase 2:**  
Pilot with Employers,  
Transportation Management  
Associations and Property  
Managers  
*Launching 2023*

# Clipper BayPass Phase 1 Update

## Pilot with University Students & Affordable Housing Residents

50,000+ people across the Bay Area eligible for BayPass including:

- Four universities/colleges
- Thirteen MidPen Housing properties



# Pre-Existing Transit Passes at Educational Institutions

## SFSU: GatorPass

- SFMTA
- SamTrans
- BART\*

## SJSU: SmartPass

- VTA

## UCB: EasyPass

- AC Transit

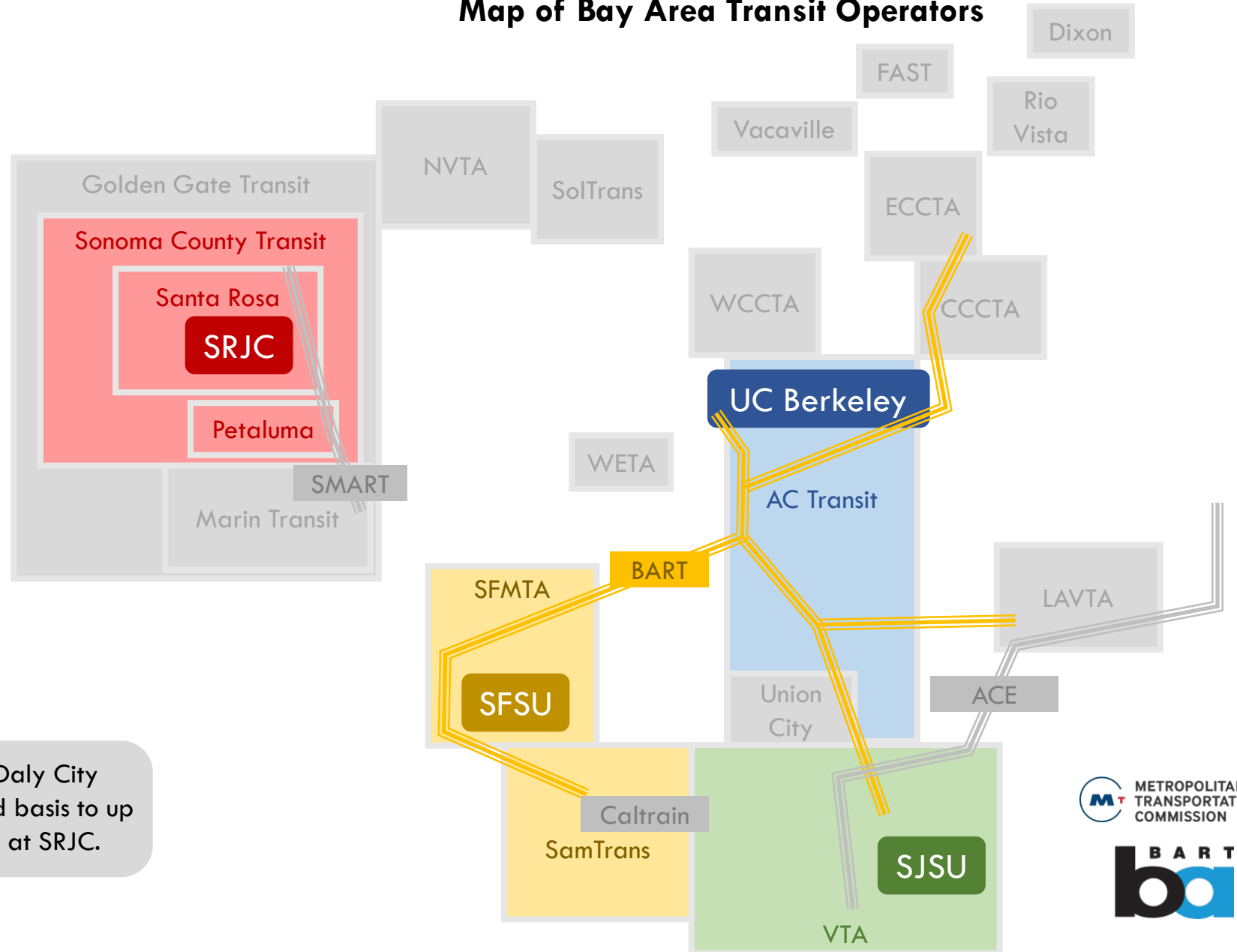
## SRJC\*\*

- Sonoma County Transit
- Santa Rosa CityBus
- Petaluma Transit

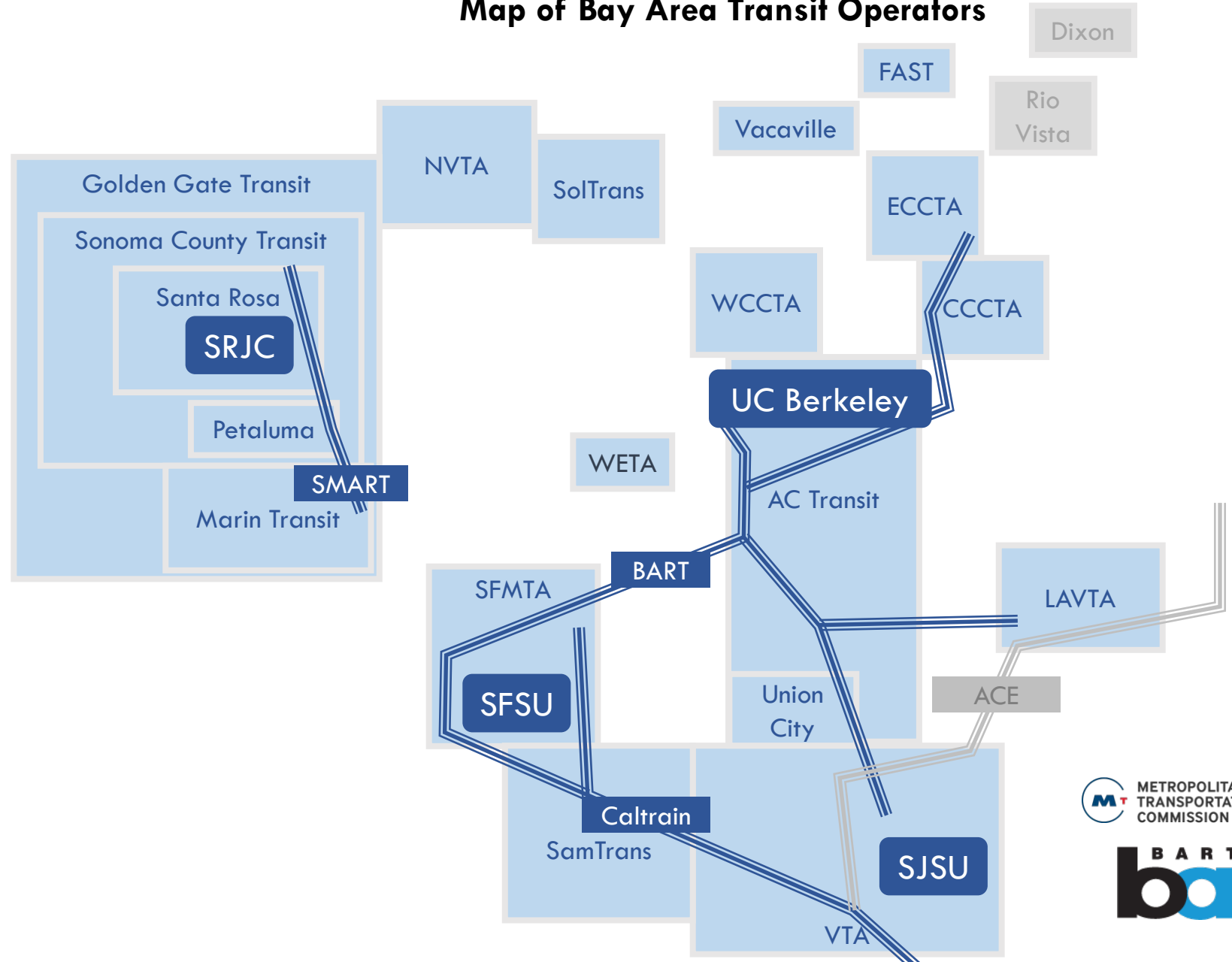
\* 50% discount for BART trips that begin or end at Daly City  
 \*\*Clipper BayPass offered on first-come-first-served basis to up to 5,000 SRJC students. No randomized control trial at SRJC.



## Map of Bay Area Transit Operators



## Map of Bay Area Transit Operators

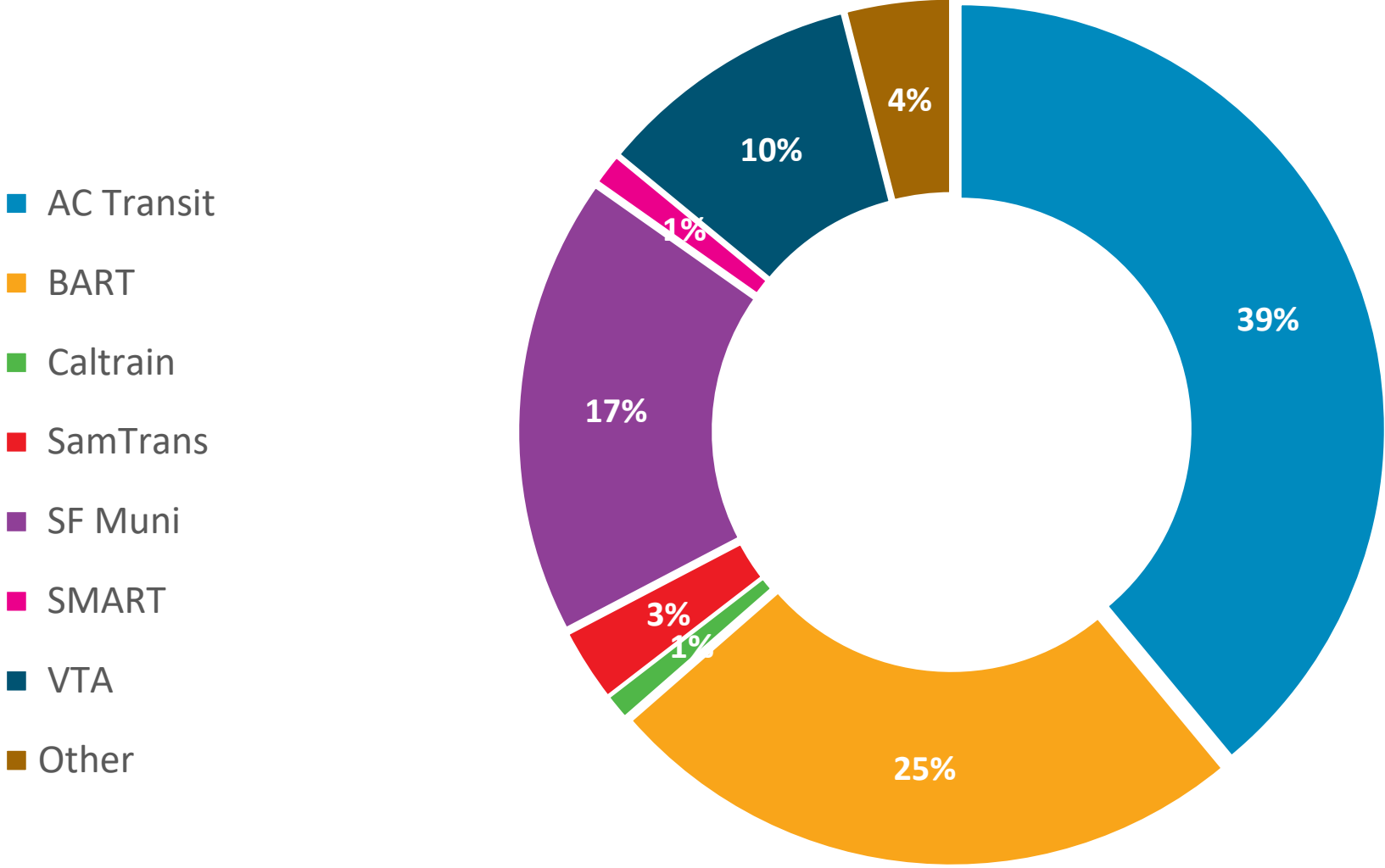


# Clipper BayPass

*Access Across the Bay Area*

- SFSU: Clipper BayPass**
- SJSU: Clipper BayPass**
- UC Berkeley: Clipper BayPass**
- SRJC: Clipper BayPass**

# More than 1.5 Million Clipper BayPass Trips



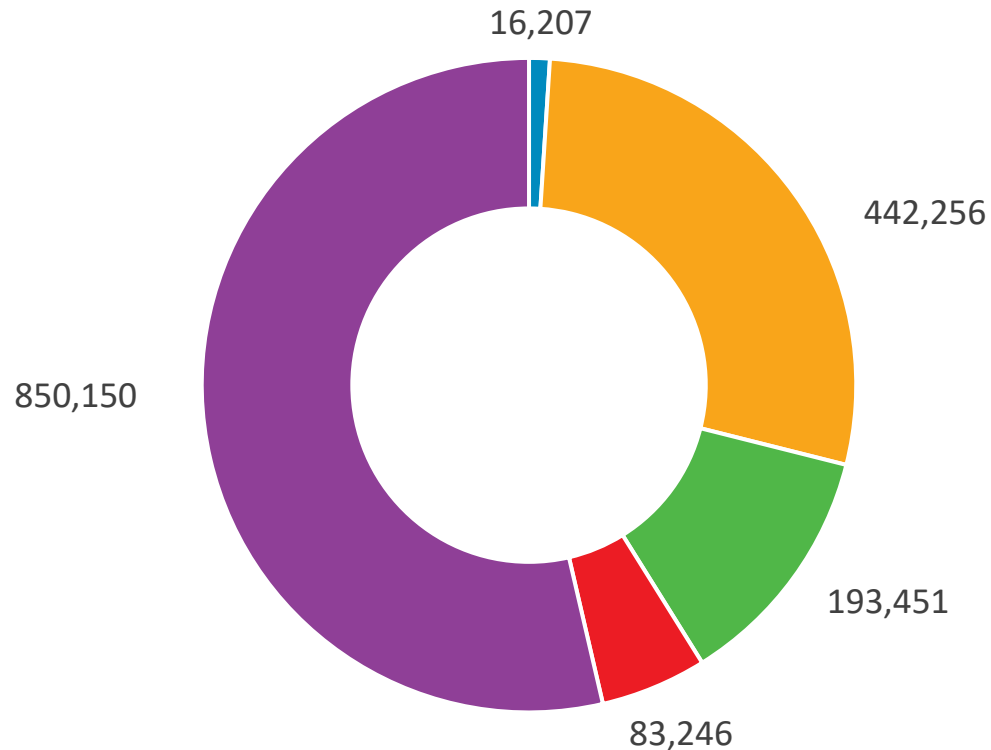
BayPass Trips by Operator



# Phase 1 Pilot Status Update



BayPass Trips by Operator



- MidPen Housing
- San Francisco State
- San Jose State
- Santa Rosa JC
- UC Berkeley

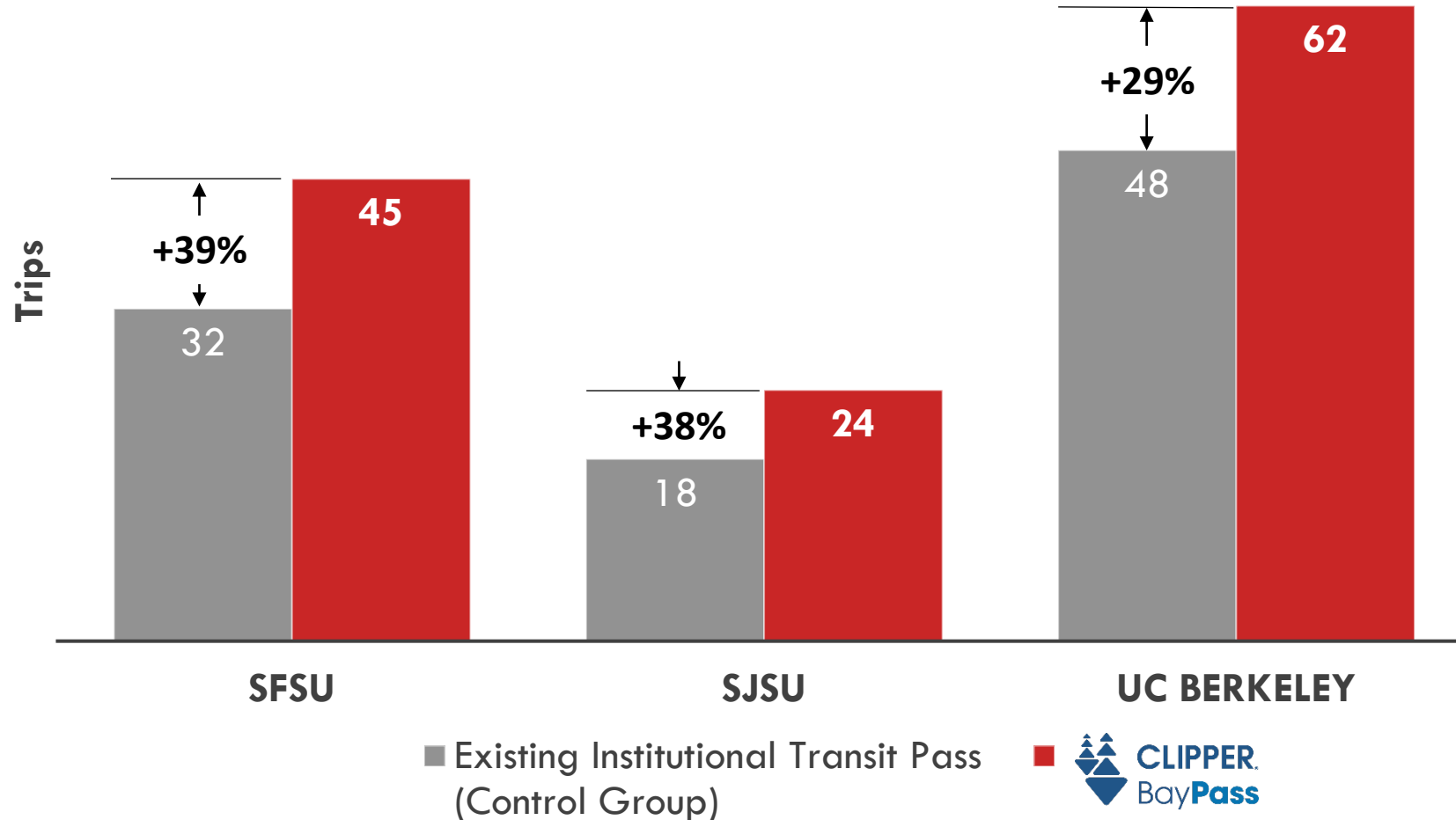
**Additional analysis underway, including:**

Clipper Travel Data

Fall 2022 Surveys (10,000 completed)

Spring 2023 Surveys Released

# Clipper BayPass - Average Trips Per Eligible Card by University



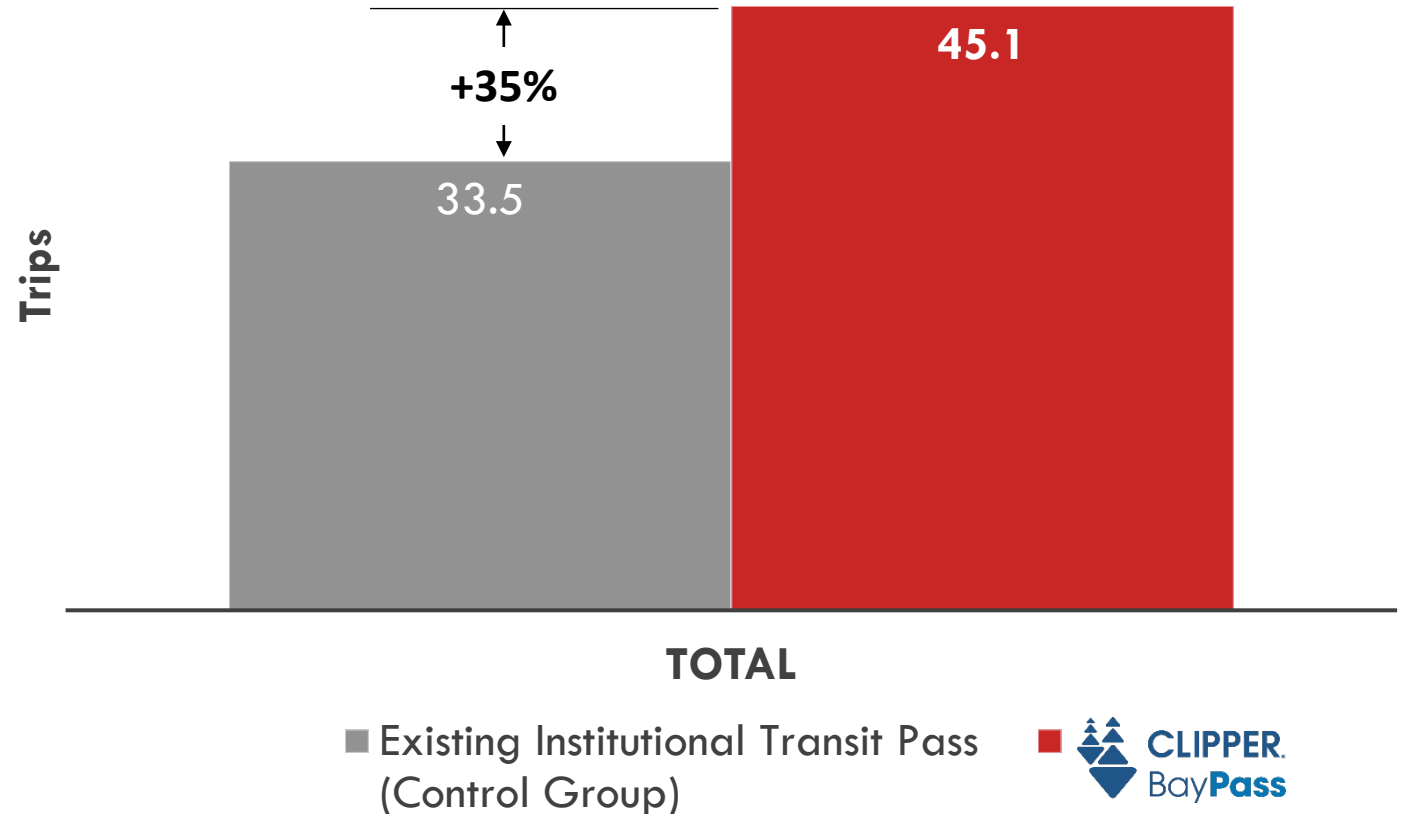
Based on preliminary data gathered between August 19, 2022 and April 7, 2023, excluding December 16, 2022 to January 30 2023. Draft



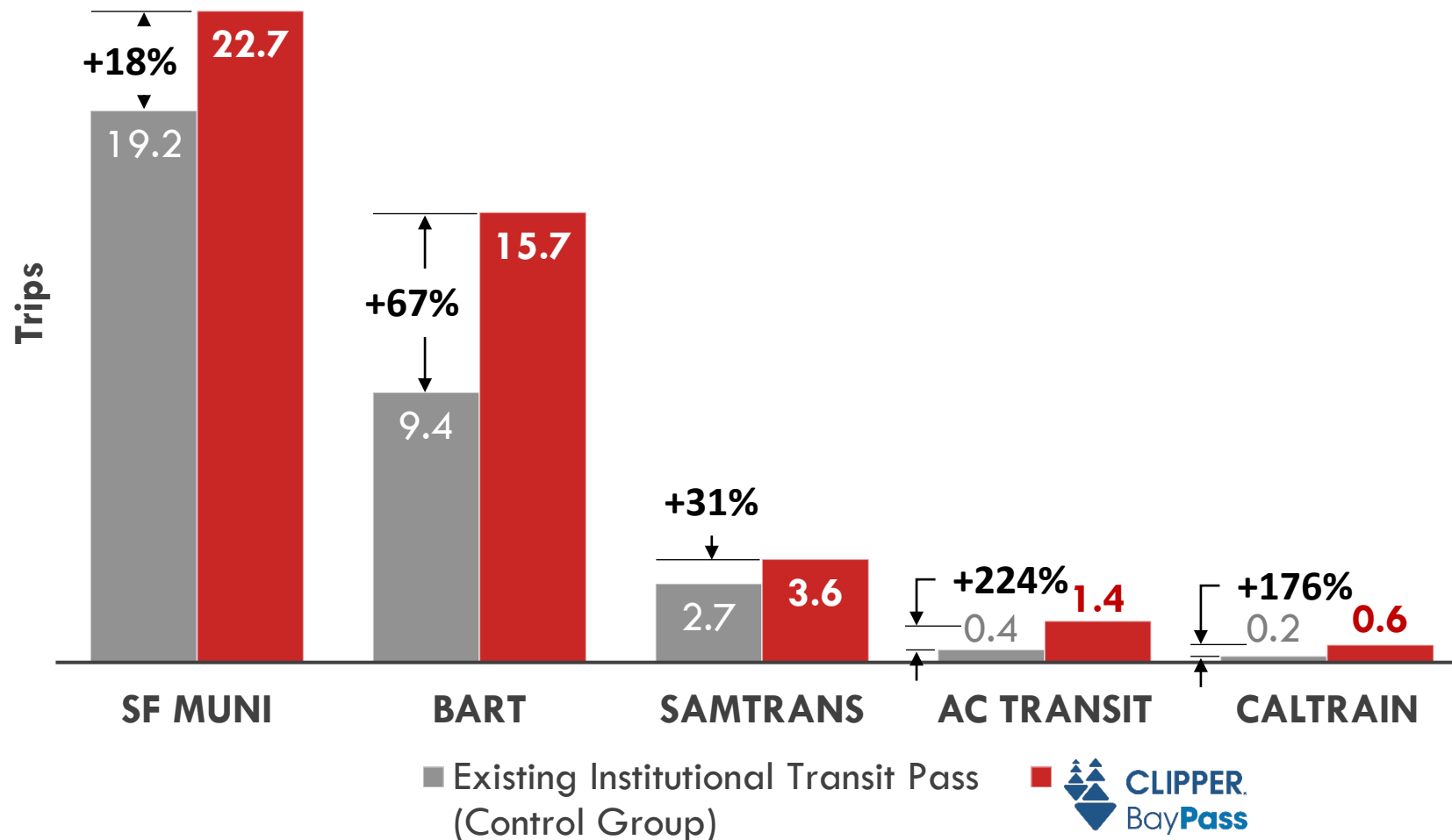
# Clipper BayPass - Average Trips Per Card



**+35%**  
Number of trips  
Clipper BayPass pilot  
participants have  
taken relative to  
control group (with  
single agency passes)

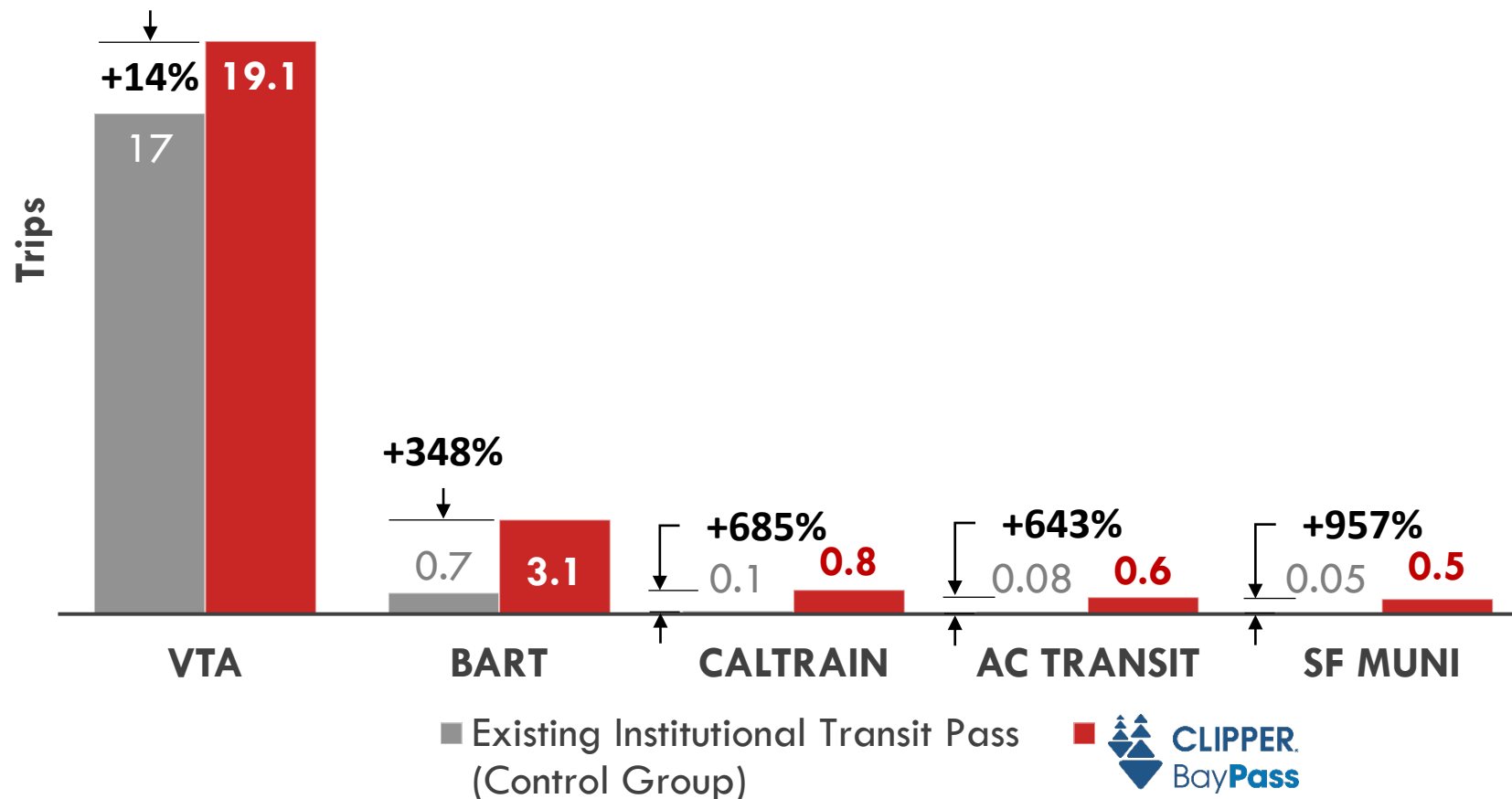


# SFSU Clipper BayPass - Average Trips Per Eligible Card



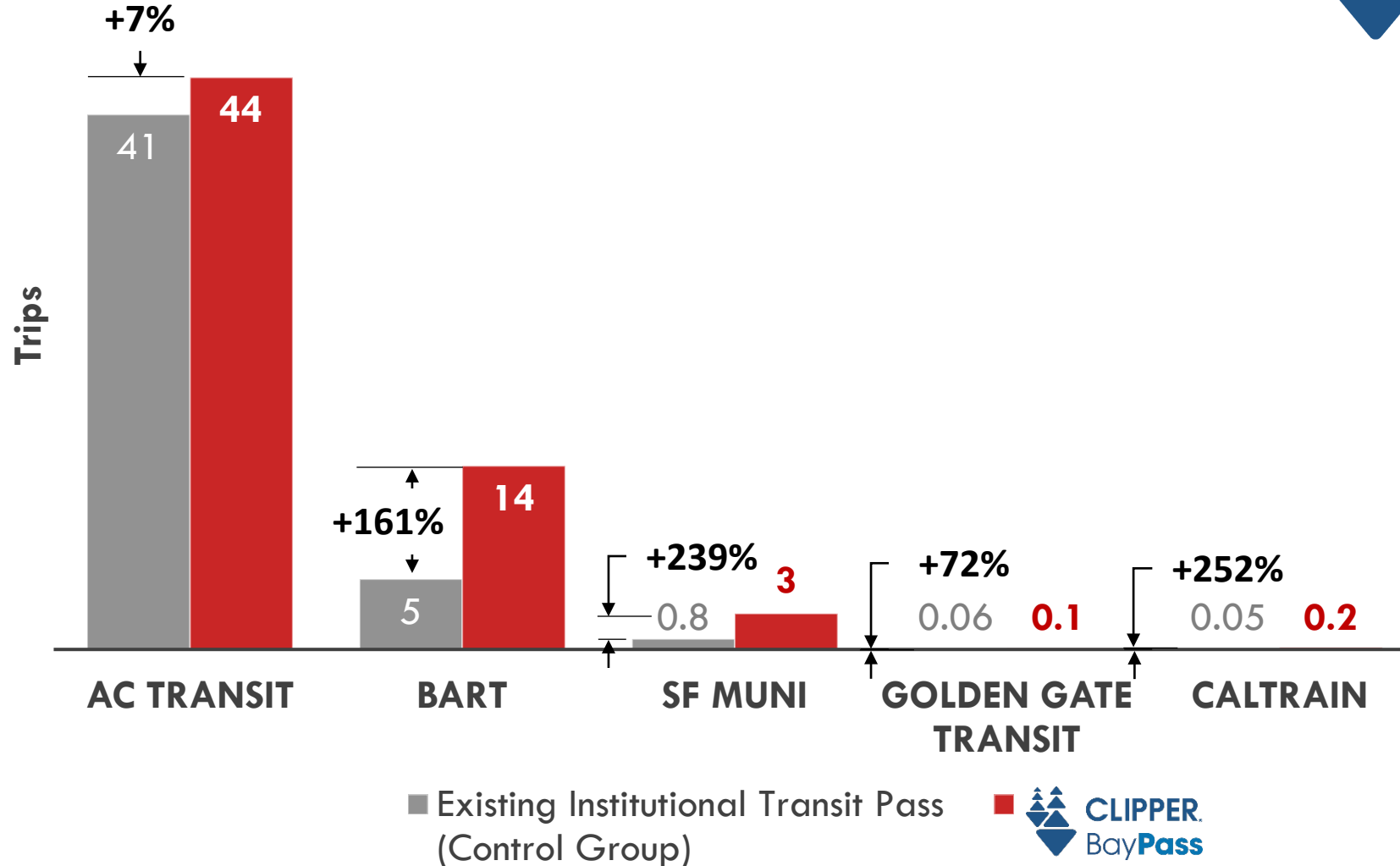
Based on preliminary data gathered between August 19, 2022 and April 7, 2023, excluding December 16, 2022 to January 30 2023. Draft

# SJSU Clipper BayPass - Average Trips Per Eligible Card



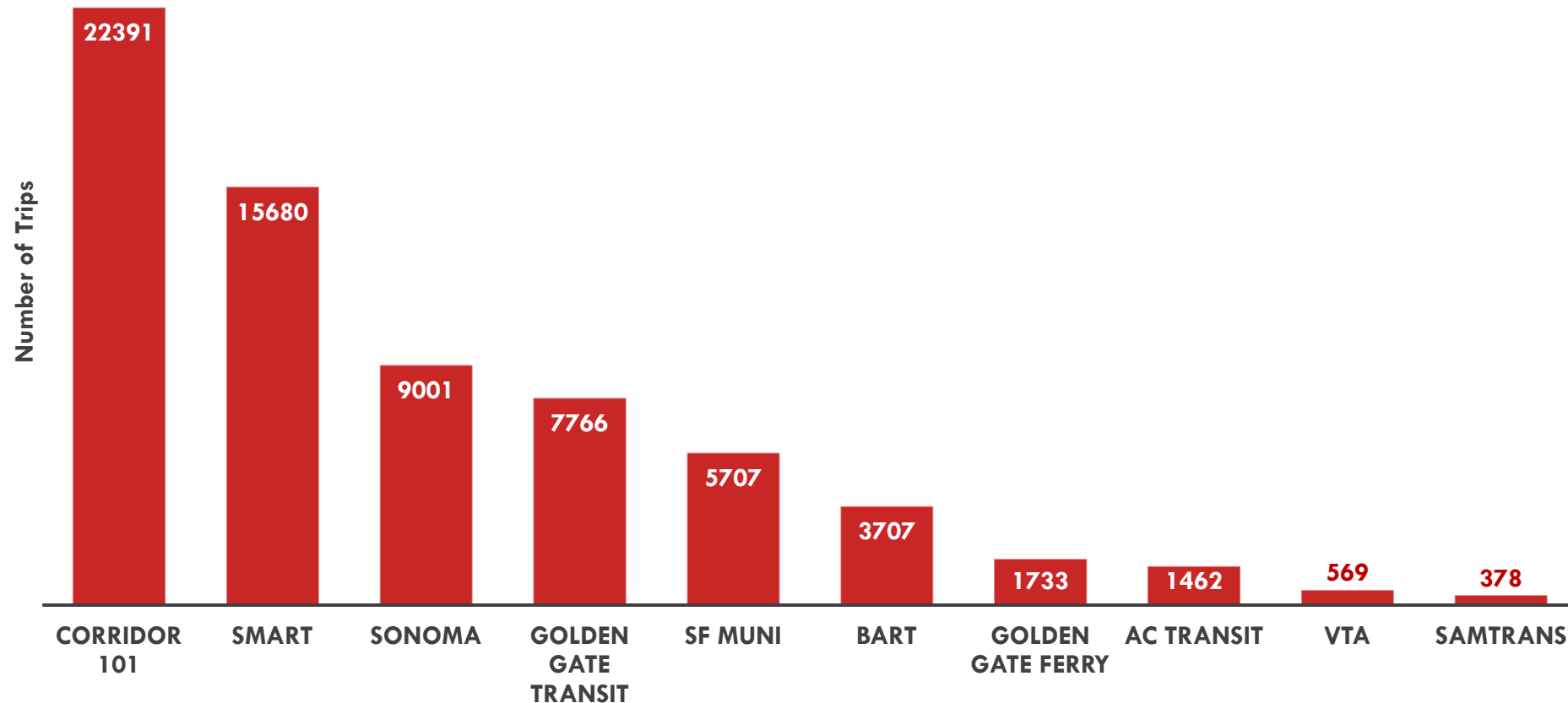
Based on preliminary data gathered between August 19, 2022 and April 7, 2023, excluding December 16, 2022 to January 30 2023. Draft

# UC Berkeley BayPass - Average Trips Per Eligible Card



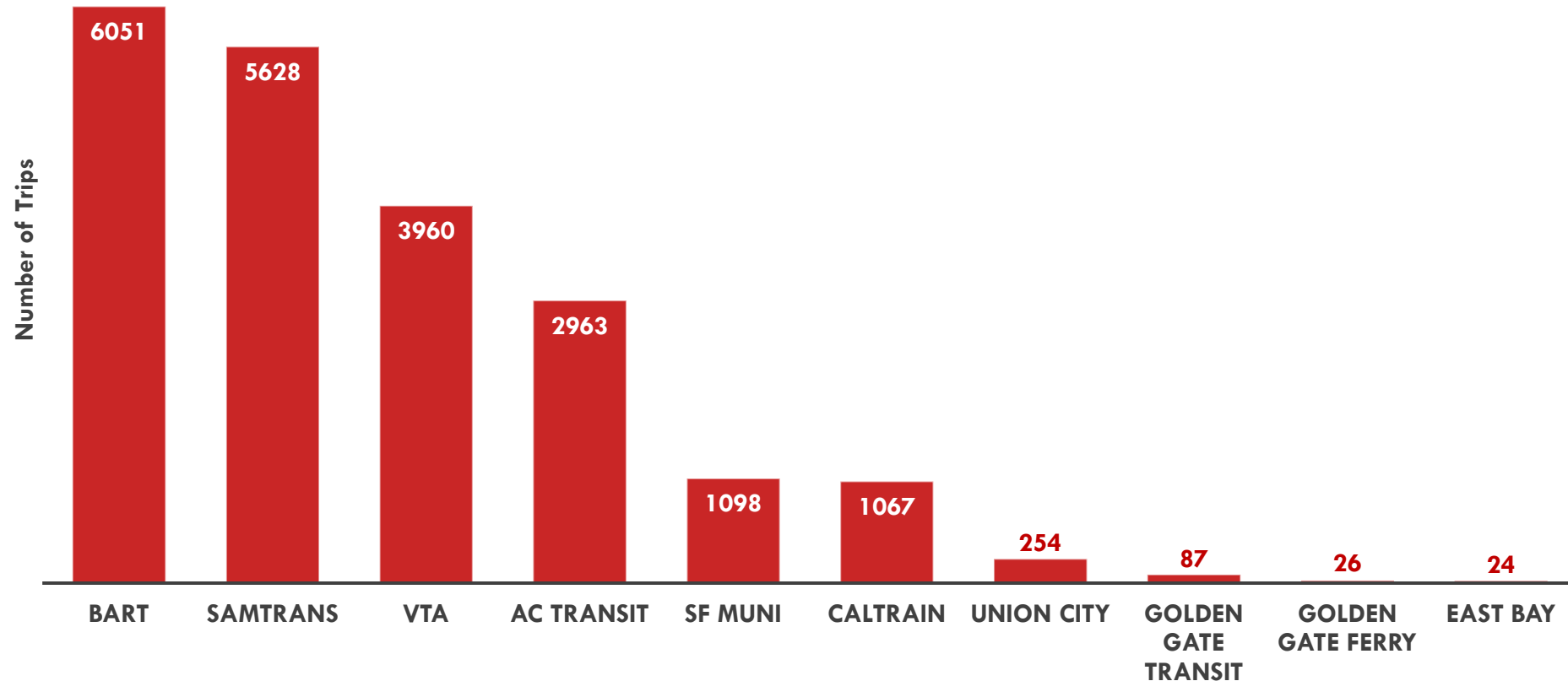
Based on preliminary data gathered between August 19, 2022 and April 7, 2023, excluding December 16, 2022 to January 30 2023. Draft

# SRJC Clipper BayPass Number of Trips, Top 10 Agencies



Based on preliminary data gathered between August 19, 2022 and April 7, 2023, excluding December 16, 2022 to January 30 2023. Draft

# MidPen Housing Clipper BayPass Number of Trips, Top 10 Agencies



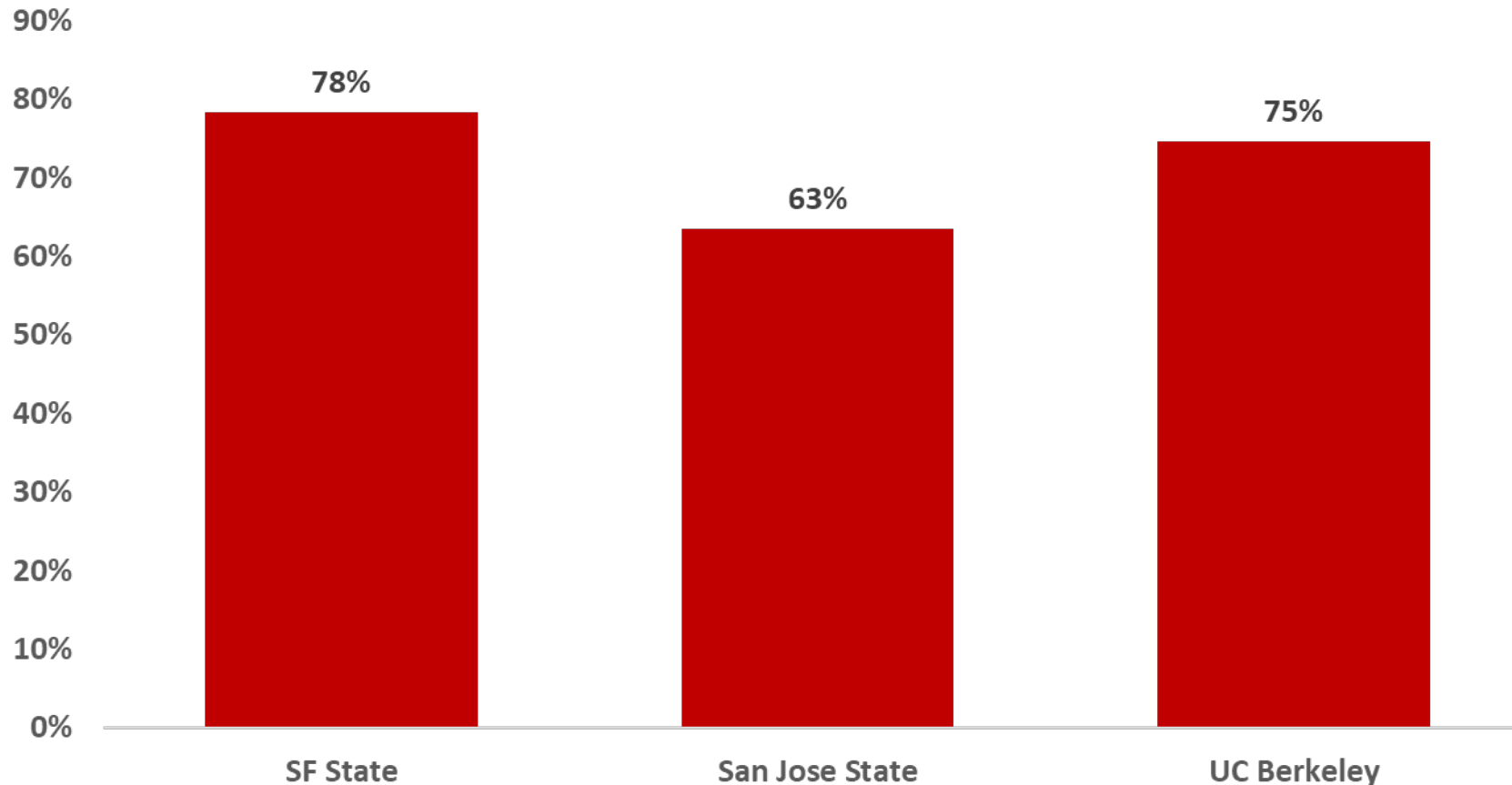
Based on preliminary data gathered between November 1, 2022 and April 7, 2023, excluding December 16, 2022 to January 30 2023. Draft

# Clipper BayPass – Fall 2022 Survey Results



**% of Survey Respondents (who received the BayPass) that Strongly Agreed with the Following Statement:**

***“The Clipper BayPass helps me get to and from new locations in the Bay Area”***

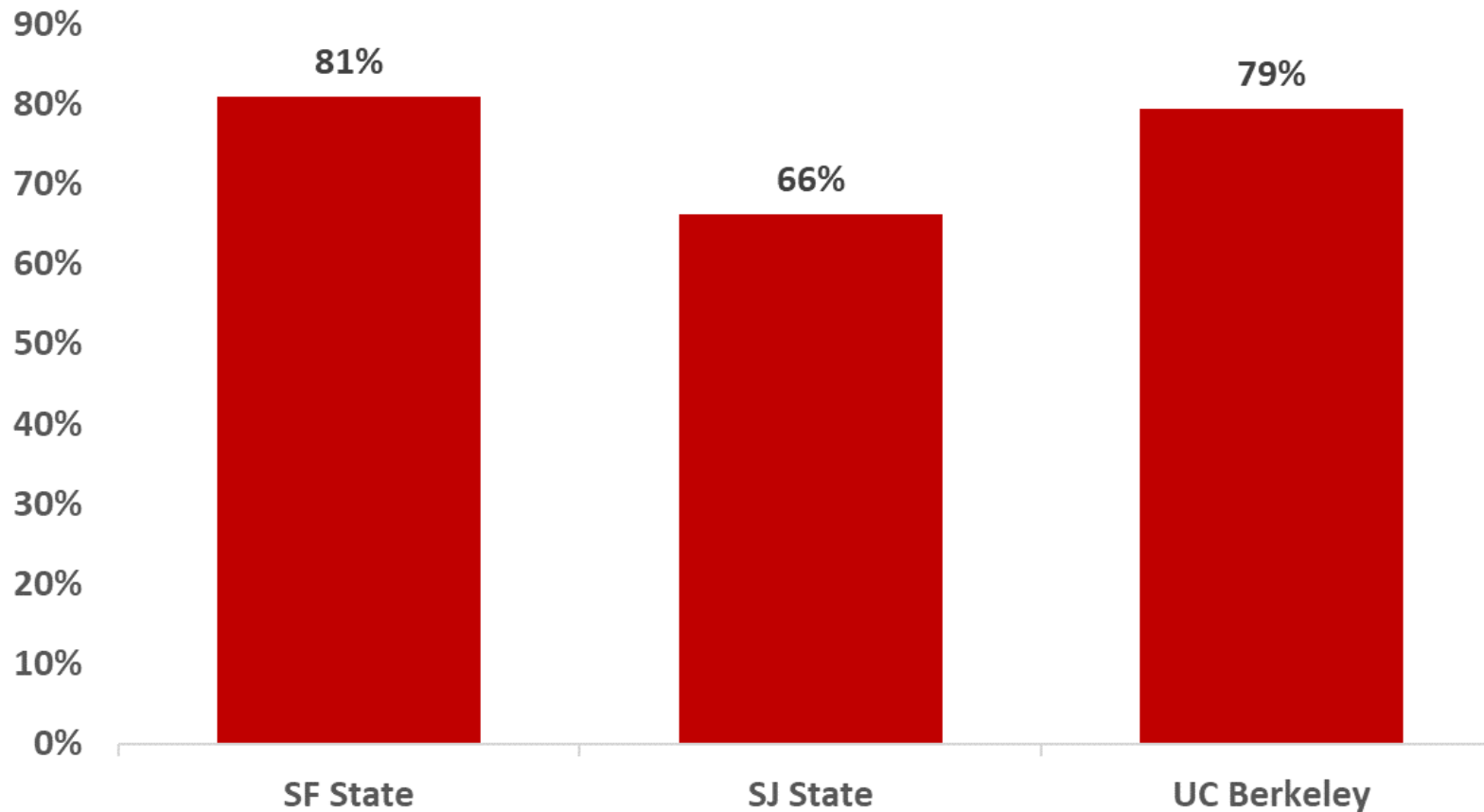


# Clipper BayPass – Fall 2022 Survey Results



**% of Survey Respondents (who received the BayPass) that Strongly Agreed with the Following Statement:**

***“Since receiving the Clipper BayPass, I am more likely to use public transportation options in the Bay Area”***





# Clipper BayPass – Fall 2022 Survey Results

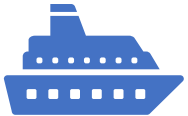


**Survey Responses (from students who received the BayPass) to the following question:**

***“Since you’ve received the Clipper BayPass, what types of places have you travelled to using the pass?”***



**“I use it for everything. I am much more likely to go places because of the ease.”  
– UC Berkeley Student**



**“Literally life changing. I exclusively use public transit now (and my bike for connections if needed).“ – UC Berkeley Student**

**“It truly helps me and makes college more affordable.“ – SF State Student**



**“Everything. I use it everyday!“ – SF State Student**



# Phase 2 Status Update



## **Pilot with 10+ Employers, Transportation Management Associations (TMAs) and Property Managers**

- **On track to bring on first few partners by Summer 2023**
- Will continue to enroll new partners on a rolling basis through 2023
- **Industry Interest to Date:** Healthcare, Hospitality, Education, Tourism, Retail, Manufacturing, Transportation Management Associations, Affordable Housing Property Managers, etc.

# Updated Implementation Approach

	Soft launch (1-3 employers)	Full Pilot launch (8+ employers)
<b>Launch date</b>	Summer 2023	Fall 2023 and beyond (Rolling)
<b>Number of employers</b>	1-3 employers	8 or more employers across Bay Area
<b>Number of employees</b>	No more than 5,000 employees total	TBD – estimated 10,000-15,000 employees depending on securing additional backstop funds

# Board Actions

	Soft launch (1-3 employers)	Full Pilot launch (8+ employers)
<b>Is board action needed?</b>	Similar approach to Clipper BayPass Phase 1. Agencies should determine if board action is needed	Agencies should determine if board action is needed for MOU approval
<b>Will there be a revenue guarantee?</b>	Transit operators proposed to be fully reimbursed by MTC for any revenues lost (\$1M in backstop funding available)	Goal of pilot is to price Clipper BayPass at a revenue neutral or revenue positive level. Work underway to identify funds to provide an additional revenue backstop to mitigate risk that Clipper BayPass revenue does not cover forgone fare revenue
<b>Is there any other documentation for boards?</b>	MTC is preparing 1 pager summary of this approach that can be shared with staff for any board actions needed	MTC anticipates developing MOU that can be signed between MTC and all transit operators on the program parameters
<b>When is board action needed by (if needed?)</b>	Recommend using phase 1 consent to launch by Summer 2023	Summer/early Fall 2023 (if board action is needed)

# Path to Launch Phase 2

