ALAMEDA COUNTY TRANSPORTATION COMMISSION

Countywide Multimodal Arterial Plan

Improving multimodal mobility for better economic, health and environmental outcomes

Arterial Operations Committee September 23rd, 2014 Meeting

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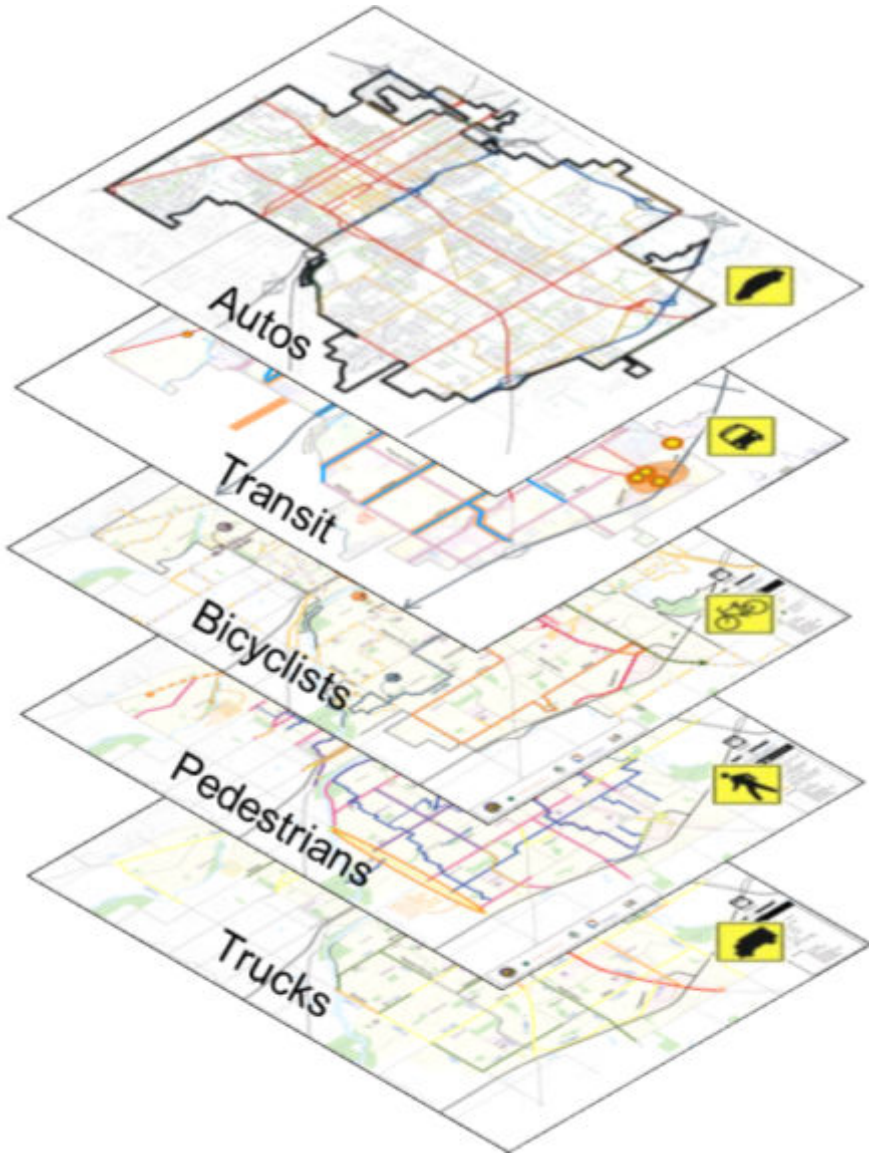
September 23, 2014

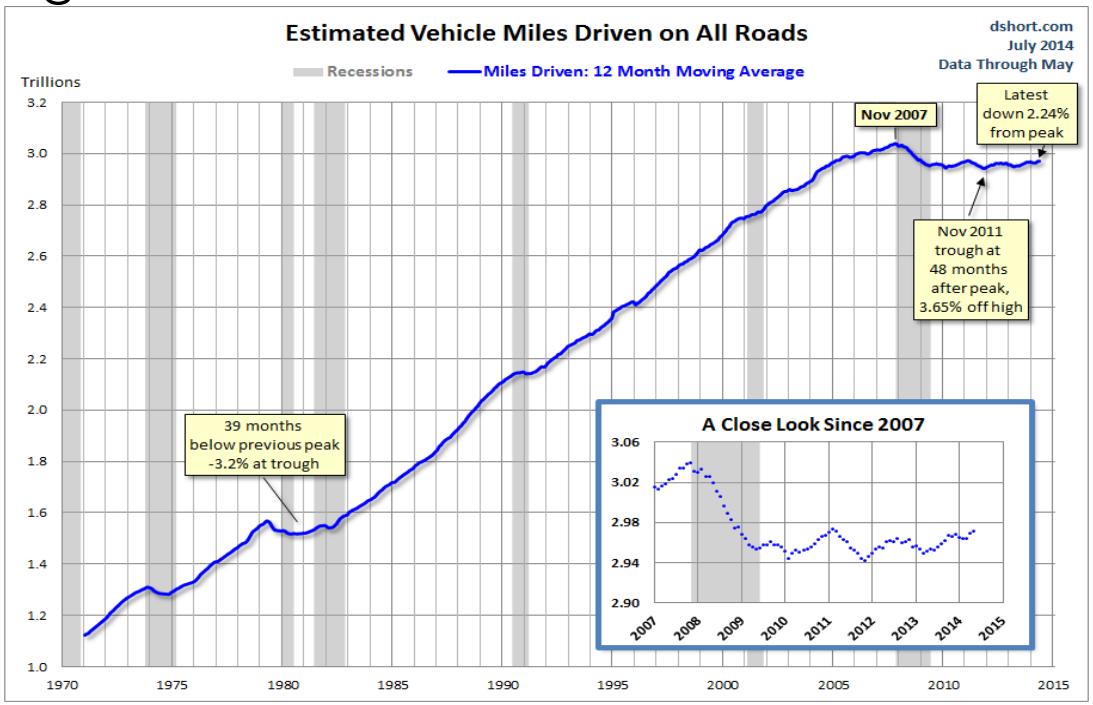
Project Success

- Jurisdiction/partner agency participation and buy-in
- Coordination with:
  - Countywide Transit Plan
  - Goods Movement Plan
- Reliable macro-level analysis



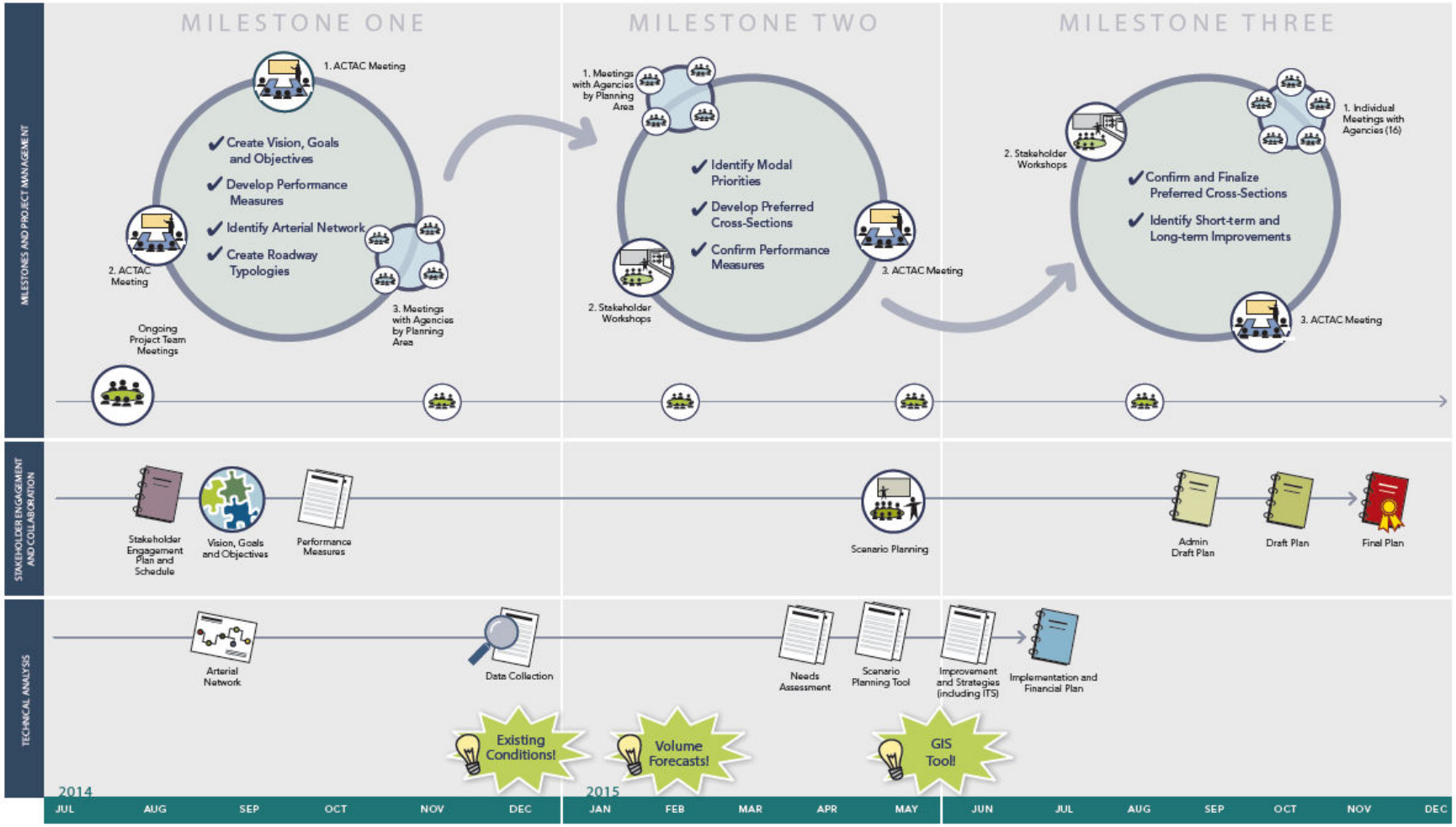
Project Design Framework

- Stakeholder Engagement Plan
- Identify Arterial Network
- Data Collection Plan
- Travel Demand Forecasting White Paper
- Roadway Typologies
- GIS Cross-Sectional Tool
  - Proof of Concept

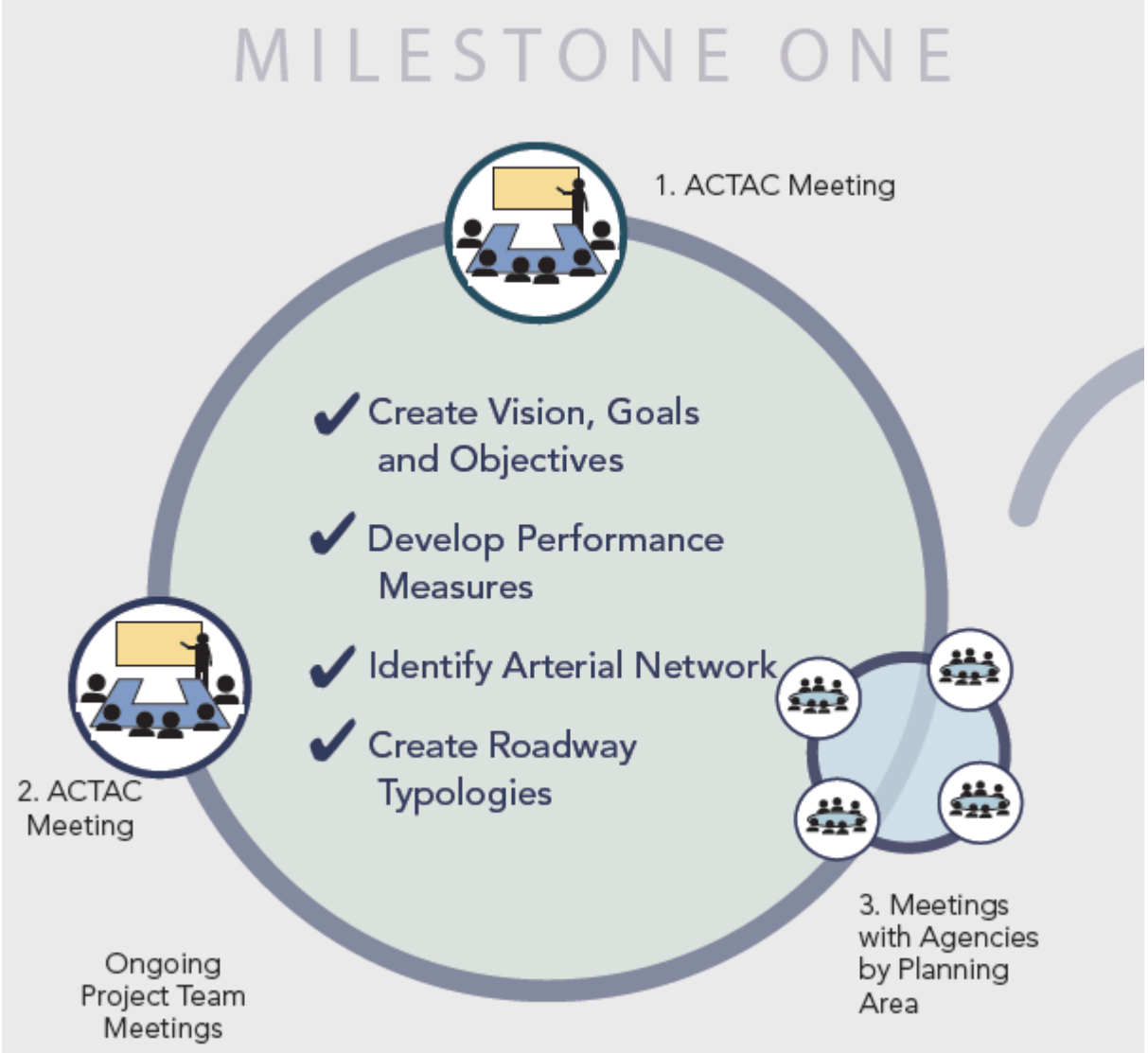


Scope Overview

Countywide Multimodal Arterial Plan



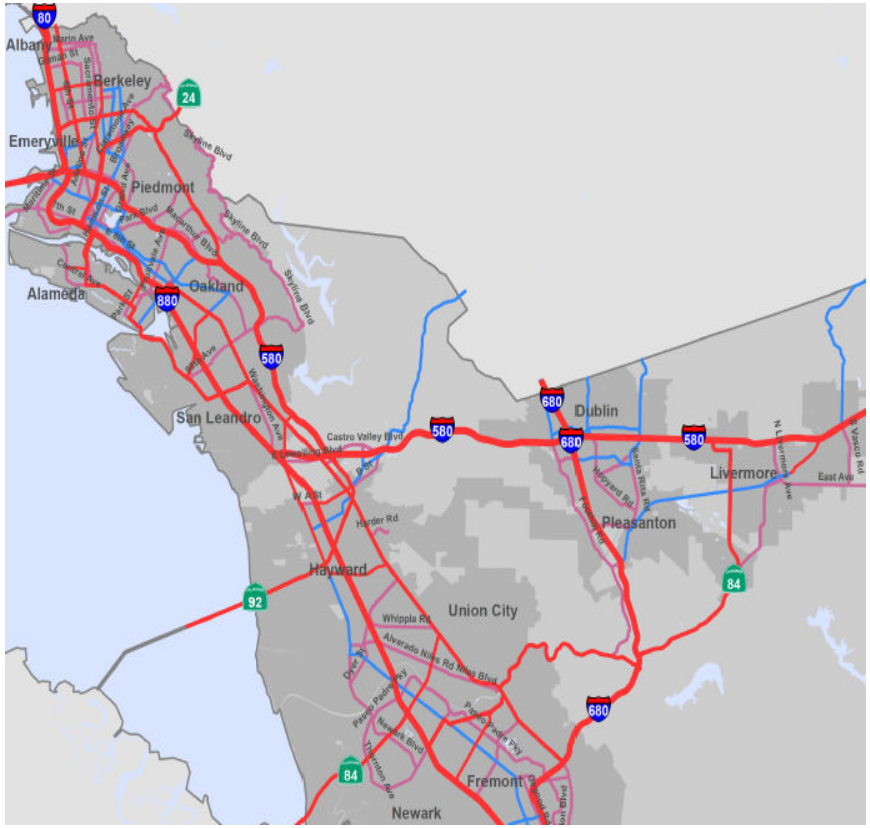
Summary Scope – Milestone #1



Identifying Arterial Network

- Plan will screen ALL arterials in the County

- Stratification system for identifying Arterial Network
  - Cross-sectional improvements to be identified for the entire Arterial Network
  - Focused evaluation of short- and long-term improvements on arterials of Countywide significance



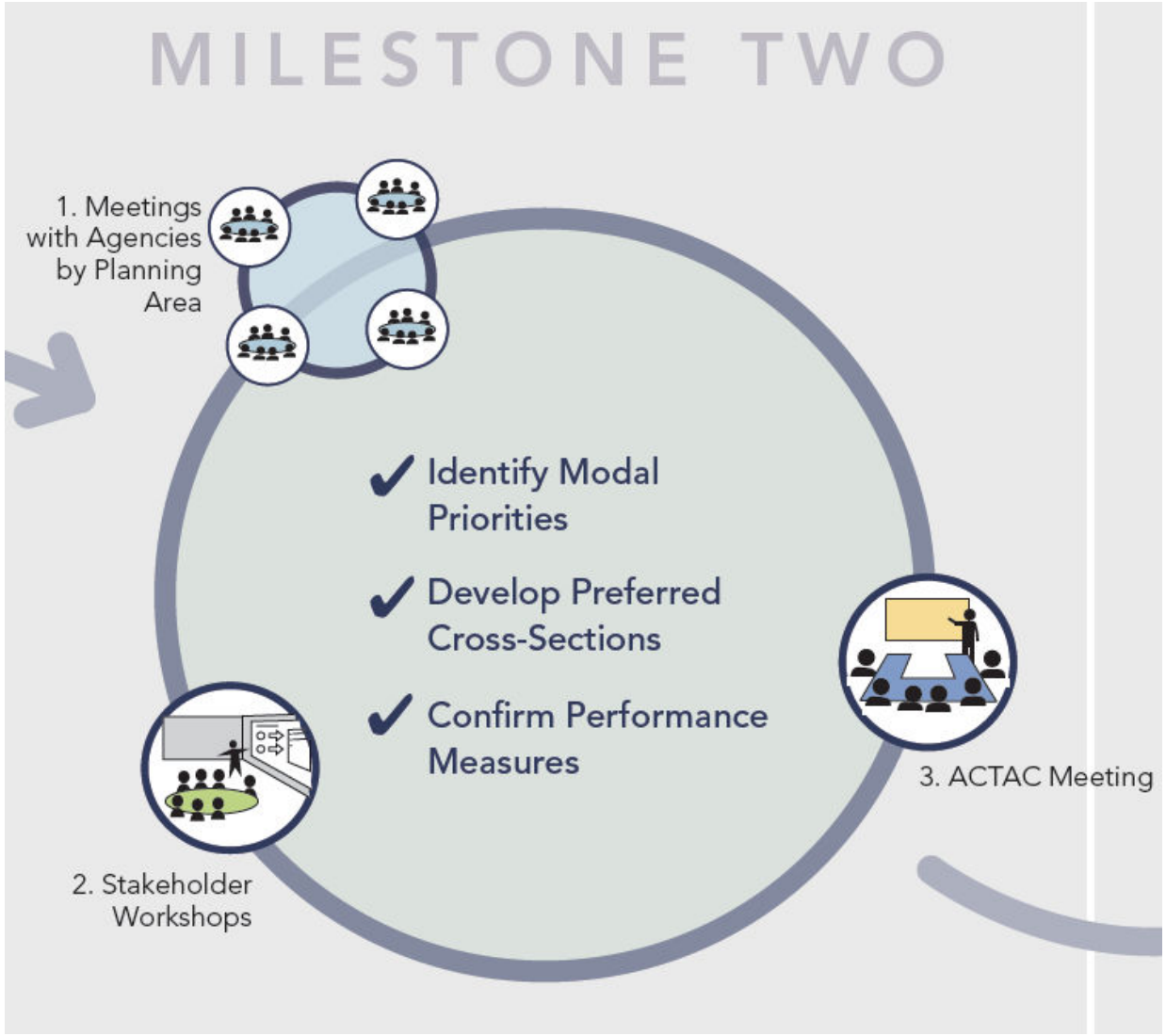
Identifying Roadway Typologies

- Typologies will be descriptive of:
  - Transportation function, modal emphasis
  - Relative scale of local or longer distance travel
  - Land use context
- Typologies will consider the potential for parallel facilities to create a complete street network
- Typologies will be consistent with priority goods movement and transit corridors

Potential Performance Measures

FACILITY-SPECIFIC QUANTITATIVE PERFORMANCE MEASURES:				
Auto	Transit	Pedestrian	Bicycle	Truck
Average Travel Speed	Based on Countywide Transit Plan	Level of Traffic Stress	Level of Traffic Stress	Based on Countywide Goods Movement Plan
Travel Reliability		Pedestrian Crossing Assessment		
Capital Cost Effectiveness				
Operating Cost Effectiveness				
FACILITY-SPECIFIC QUALITATIVE MEASURES:				
- **Feasibility**				
- **Opportunities for TOD**				
- **Parking strategies**				
- **Economic benefits**				
COUNTYWIDE AND SUB-AREA MEASURES:				
- **VMT/VMT per capita**				
- **Active transportation mode share**				
- **Social equity (investment and impacts of improvements)**				
- **Adopted TDM Strategies**				

Summary Scope – Milestone #2



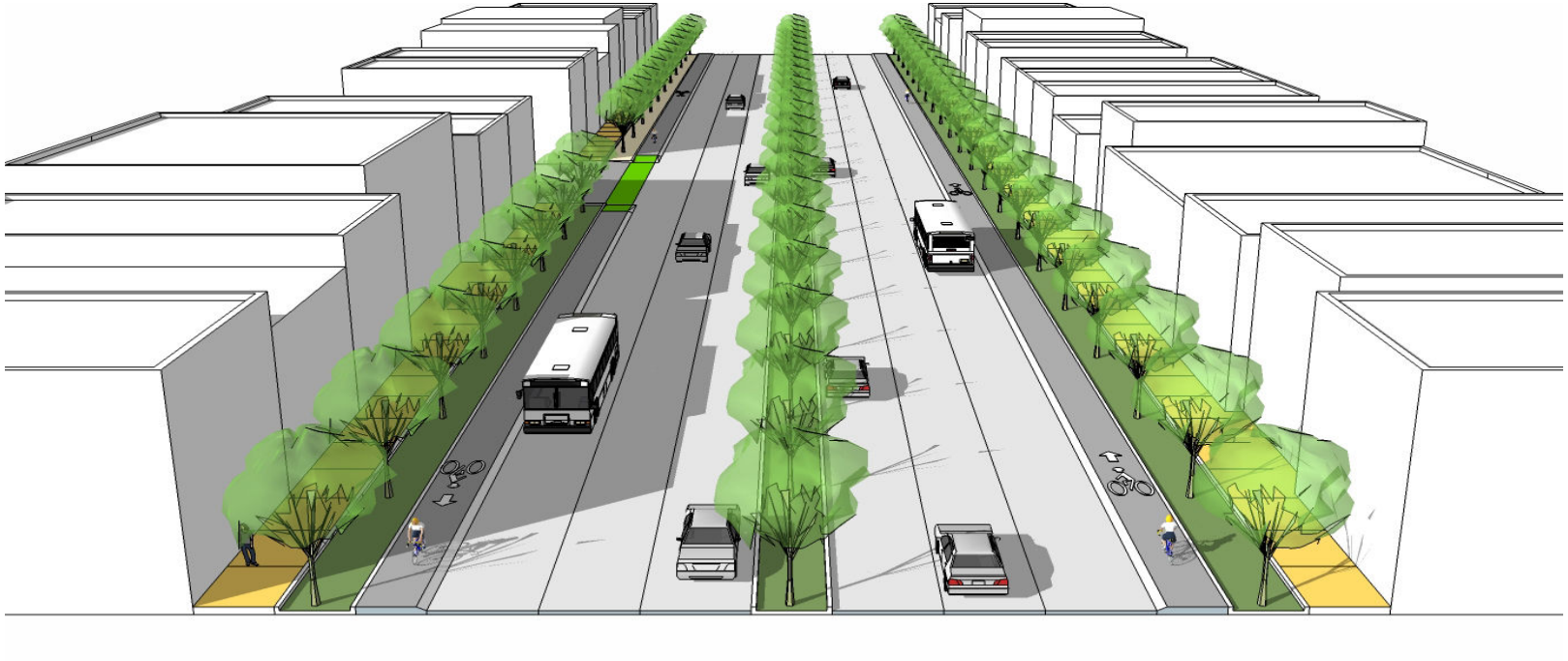
Forecasting Approach

Multiple Travel Demand Forecasting Scenarios:

1. Standard forecasts using the updated Alameda CTC Travel Demand Model with SCS land use
2. Alternative Scenario #1 – Behavioral Influence, reduced VMT
3. Alternative Scenario #2 – Technology influence, autonomous vehicles

Developing Preferred Cross-Sections

- The GIS Cross-Sectional Tool will utilize roadway typology, modal priorities, existing roadway cross-sections, and traffic forecasts to identify a set of recommended cross-sections for the Arterial Network
- Consultant team will coordinate with stakeholder agencies to develop the set of preferred cross-sections



Summary Scope – Milestone #3

Short- and Long-Term Improvements

Corridor Improvement Concepts

- Physical (cross-section, longitudinal, intersection)
- Transit and other modes
- Technology, systems, operations, other strategies

Support Programs

- Transportation Demand Management
- Parking
- Climate Initiative Programs